



# 2019 Business Advertising Application

Wildcat Gridiron Booster Club  
P.O. Box 7720  
Redlands, CA 92375  
[www.revfootball.org](http://www.revfootball.org)

We request your donations, in the form of advertising sponsorships, to help defray REV's 2018 Football operating costs. We have developed four advertising options, each designed to maximize a return on your investment. These include:

## GAME DAY PROGRAM

Placing an ad in REV's Game Day Program will expose your business to several hundred fans each Home Game. These are fans who are more likely to honor businesses they perceive are supporting their players.

REV can assist in developing your ad. For those purchasing a full page ad we can even provide images of Football players and or Cheerleaders posing with your personnel and / or in front of your business.

Incorporate promotional coupons or other incentives into your ad enticing fans to your business or product.

## GENERAL POSTER

Show the community your commitment to REV Student Athletes by displaying this full color poster in your business.

Each poster is provided with a photograph portraying REV football.

Poster is sized at approximately 18" x 24".



### PAYMENT AND ARTWORK DUE NO LATER THAN August 1, 2019

Payment instructions will be electronically delivered (emailed) to you upon receipt of your order with email provided above.  
Questions? Contact Michelle Johnston at  
**(909) 801-1230 or**  
**[sftblmom3@gmail.com](mailto:sftblmom3@gmail.com)**

## GAME DAY BANNER

### LIMITED QUANTITIES

All banners will be provided by the REV Gridiron Club and sized at approximately 3' x 8'.

Banner will be displayed at all home games. REV Gridiron Club assumes responsibility for displaying, removing and storing banners.

All banners are one color and will include company info and an inspirational statement.



# REDLANDS EAST VALLEY HIGH SCHOOL WILDCATS

## 2019 FOOTBALL ADVERTISING APPLICATION

Business Name: \_\_\_\_\_  
Address : \_\_\_\_\_  
City,State,Zip: \_\_\_\_\_

Contact: \_\_\_\_\_  
Phone: \_\_\_\_\_  
Email: \_\_\_\_\_

### CHECK ALL THAT APPLY

#### GAME DAY PROGRAM

- |                          |                                                       |                    |
|--------------------------|-------------------------------------------------------|--------------------|
| <input type="checkbox"/> | <b>Front Inside Cover</b><br>(1 available, color)     | <b>\$1 ,000.00</b> |
| <input type="checkbox"/> | <b>Back Inside Cover</b><br>(1 available, color)      | <b>\$1,000.00</b>  |
| <input type="checkbox"/> | <b>Back Outside Cover</b><br>(1 available, color)     | <b>\$1,000.00</b>  |
| <input type="checkbox"/> | <b>Full Page</b><br>(color)                           | <b>\$500.00</b>    |
| <input type="checkbox"/> | <b>Half Page</b><br>(color)                           | <b>\$250.00</b>    |
| <input type="checkbox"/> | <b>Quarter Page</b><br>(color)                        | <b>\$125.00</b>    |
| <input type="checkbox"/> | <b>Business Card</b><br>(Grayscale 50 word statement) | <b>\$50.00</b>     |



### A MESSAGE FROM COACH LUNSFORD

Kicking off my first season as a Head Coach at Redlands East Valley, I would like to thank all of the businesses that have supported the REV football team throughout the years. With the change in guard and a fresh start for the 2018 season, the continued support from the community for REV football will play a huge part in our success this year, and for years to come. Football has been a part of my life for 3 decades and I wholeheartedly understand it takes a village to create a program this is special, successful and leaves an impression on the school and esteemed football communities we are a part of.

Change and facing adversity truly brings out the best in people, and showcases growth and maturity. These young men and our staff have put in the work in the off season with unrelenting effort on the field, in the weight room, in the classroom and in their daily lives to make sure we come together as a cohesive unit and family to be 100% READY for the 2018 season. In these few short months, these young men have gotten to know what I expect of them as student athletes and we've made it a priority to instill a sense of family, pride, respect and sportsmanship in these young men that will carry on into their lives, long after their dedication to our program and representing their community. There is no doubt that the measurable success we have experienced with the REV Football Program in the past, mixed with everything we have in store for future, will bring in a large group of new players ready to be part of this winning tradition.

I cannot stress this enough- it is IMPOSSIBLE to run a program of this size, with this level of success, without the support (morally and financially) of businesses in our community, like yours. Your contributions undeniably help us achieve success both on and off the field, and for that (as well as the players and my coaching staff) I am forever grateful. We couldn't do what we love and build up these young men without your support and backing!

Thank you,  
Richard Lunsford

### PAYMENT AND ARTWORK DUE NO LATER THAN AUGUST 1, 2019 VIA EMAIL.

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Questions? Contact Michelle Johnston at (909) 801-1230

FEDERAL TAX ID# 33-0763919