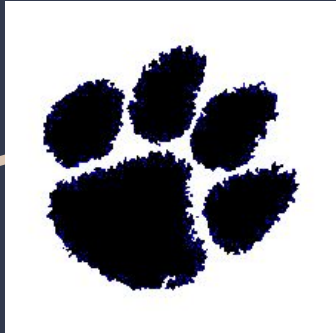


Cherokee Trail Football 2023



“Coaching is a profession of love. You can’t coach kids unless you love them.”

– Eddie Robinson



- Excitement!
- Storied Tradition & History
- Best Place in the State

EXPECTATIONS FROM THE HEAD COACH

That I will adhere to my priorities in life:

- o Faith
- o Family
- o Career (school, football, professional relationships)
- To be a positive role model for those in the community and the program
- To be accountable for all actions
- To run an organized program that functions efficiently
- To maintain an atmosphere of positive expectations and results
- To delegate responsibilities and authority to assistant coaches as appropriate

To provide leadership for the staff

- To treat players, coaches, parents, teachers and administration with respect
- To help the staff grow professionally
- To let coaches coach
- To have fun and create a positive atmosphere!

Most Invested Staff in the State!

CT Football Coaches 2023

Terell Thompson: Offensive Coordinator & Running Backs

Derek Schreiner: Quarterbacks

Diamond Gillis: Wide Receivers & JV Offensive Coordinator

Enrique Estrada: Offensive Line

Jimmy Lewis: Defensive Line

Kevin McKenzie: Defensive Coordinator

Dan Jajczyk: Special Teams Coordinator & Inside Linebackers

Andrew McReynolds: Cornerbacks & JV Defensive Coordinator

Darryl Hall: JV Head Coach & Safeties

Dakota Rodriguez: Defensive Assistant

Jim Riggio: Head Freshmen Coach & Defensive Coordinator

Ashton Torres: Freshmen Offensive Line

Seth Bogulski: Freshmen Defensive Line

Manchell Jackson: Freshmen Quarterbacks & Offensive Coordinator

Cameron Alfredson: Freshmen Wide Receivers & Defensive Backs

Ryan Kawashima: Freshmen Offensive Assistant

WHAT PLAYERS CAN EXPECT FROM THE COACHES

1. To always be loyal in all areas and responsibilities
2. To always be totally honest
3. To provide the leadership and training necessary to achieve player goals
4. To push players harder than they have ever been pushed before
5. To assist the players in any way possible now and after graduation (academics, camps, school visits, social media, recruiting, etc.)
6. To treat all players as men with love and respect
7. To make all decisions based on what is best for the team before what is best for the individual
8. To help all the players mature and grow as young men
9. To help all players reach their goals
10. To be a strong, positive role model in players lives

2023

Cherokee Trail High School Goal Setting

“WHAT THE MIND OF MAN CAN
CONCEIVE AND BELIEVE, THE
MIND OF MAN CAN ACHIEVE!”



STEPS IN GOAL SETTING - 2023

1. **Dream Realistically**. A dream is a goal in its formative stage.
2. **Write It**. You are now in an elite group. The top 10%.
3. **Plan It**. How you will accomplish your purpose is important. Don't Quit!
4. **Do It**. Most people stop before they do it!



CT FOOTBALL

EARN YOUR PAW



As part of the Cherokee Trail Football Family, it is with honor and pride we wear our brand on game days. Our brand is special, unique and will always be earned. Contributing to the overall success of the Cherokee Trail community, as well as growing as a person, we all have the opportunity and ability to wear our brand with the utmost honor.

Each Cherokee Trail Football Player will have the opportunity to “Earn Your Paw” for game days of the upcoming 2023 season. It is the goal of each player to earn 1,000 points over the course of the 8 month off-season by completing a variety of individual, team, and community undertakings.

1,000 POINTS

Participate in a Winter Sport = **100 points**

90% Attendance in Winter workouts = **100 points**

Participate in a Spring Sport = **100 points**

90% Attendance in Spring workouts = **100 points**

2nd Semester GPA 4.0+ = **300 points**

2nd Semester GPA 3.5 - 3.9 = **250 points**

2nd Semester GPA 3.0 - 3.4 = **200 points**

80% Attendance for Summer workouts = **75 points**

90% Attendance for Summer workouts = **125 points**

100% Attendance for Summer workouts = **200 points**

Participation in Stewardship Project = **200 points**

1,000 Pound Club = **350 points**

900 Pound Club = **250 points**

800 Pound Club = **150 points**

Attend Regular Season Winter Sport = **10 points per**

Attend Post Season Winter Sport = **15 points per**

Attend Regular Season Spring Sport = **10 points per**

Attend Post Season Spring Sport = **15 points per**

Attend Choir/Band/Orchestra/Theater Performance = **30 points per**

Wish Week Participation = **10 points per day**

CRC Volunteer = **10 points per**

Participate in CT Club (Leadership, NHS, FBLA, DECA, etc.) = **75 points**

Acceptance into the IB Program = **150 points**

Pass AP Exam = **75 points per**

Participate in Spartan Youth Camp = **50 points per**

Team Camp Attendance = **100 points**

Hog Wars Participation/Attendance = **25 points**

Fundraise \$1-\$399 = **100 points**

Fundraise \$400-\$899 = **250 points**

Fundraise \$900+ = **450 points**

50 Hours of Community Service = **100 points**

100 Hours of Community Service = **200 points**

150 Hours of Community Service = **300 points**

PLAYER EXPECTATIONS

- 100% Attitude and Effort in Everything they do
- To always do the right thing (Do Good!)
- Treat others as you would like to be treated
- To be on time and have the right mindset
- To hustle in practice and in games
- To learn football assignments, to become a student of the game
- Be the best person you can be, be a role model for others
- Play with **Character** – “As hard as you can as long as you can”
- Play with **Pride** – “Never quit, even when the going gets tough”
- Be **Mentally Tough** – “Perseverance through hard times without losing confidence”
- Understand and become of sound judgment towards academics (grades and attendance)

Varsity

5/22 - 5/24 Testing & Equipment Checkout (Finals)

5/30 Blast Kickoff

5/30 - 6/10 Camp 8am-12pm

6/6 Intersquad Scrimmage 9am

6/7 Camp 8-11:30am & 6/8 - 6/10 Pueblo

6/12- 7/27 Lifting with Speed & Agility 8-10:30am

Off Fridays, Saturdays & Sundays

Off 6/30 - 7/9

Off 7/28 - 8/6

6/13 & 6/14 Host Broncos 7 on 7

6/20 7 on 7 @ Valor 6pm

6/27 7 on 7 vs. Valor 6pm

7/13 7 on 7 vs. Douglas County 6pm

7/19 7 on 7 vs. Legend 6pm

7/10 - 7/13 Spartans Youth Camp 10-12pm

7/26 Cougar Cards

8/7 First day of Practice 4pm

8/14 First Day of School

Freshmen

5/30 - 6/2 Camp 2-5pm

5/30 Blast Kickoff

6/5 - 6/9 Camp 2-5pm

6/9 Intersquad Scrimmage 4pm

6/12- 7/27 Lifting with Speed & Agility 7-8:30am

Off Fridays, Saturdays & Sundays

Off 6/30 - 7/9

Off 7/28 - 8/6

6/20 7 on 7 @ Valor 7pm

6/27 7 on 7 vs. Valor 7pm

7/13 7 on 7 vs. Douglas County 7pm

7/19 7 on 7 vs. Legend 6pm

7/26 Cougar Cards

8/7 First day of Practice 4pm

8/14 First Day of School

Summer Dates & Times

CT FOOTBALL Booster Club



President - Kelly Mills

Vice President - Debi Rouleau

Treasurer - Ed Reichert

Communications Chair - Joanie Garreffa

Senior Parent Liaison - Stephanie Holland

Sophomore Parent Liaison - Jodi Jones

Freshman/Junior Parent Liaison - Kristen Schwenke

Members at Large - Chajay Wise, Shauna Williams, Diana Corrales Walker

What does the Booster Club do for CT Football?



The CT Football Boosters program was established to support players and coaches while creating opportunities for parents and the community to come together.



Purpose:

- To subsidize the cost of replacing helmets, pads, uniforms, and equipment.
- To subsidize bus transportation to away games.
- To provide nutrition and weight training support. Feeding the boys!! The Booster Club helps supply pre-game meals, protein powder, milk, etc.
- To provide manpower and enlist parents and the community to sponsor and run team-building and fundraising events.
- To serve as a liaison between the coaches and parents and provide parent/community information via social media, email, and parent meetings.

Communication from the Booster Club



This year we will be using Blast Athletics for:

- General Communications
- Urgent Notices
- Calendar
- Documents
- Fundraising



Follow Us



CTHS Football Boosters



@football_cths



cherokeetrailfootball

Parents...We need you!!

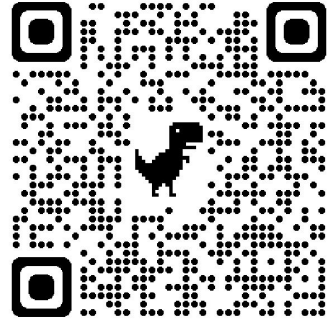
There are many ways to support the CT Football program and Booster Club:

- VOLUNTEER -VOLUNTEER - VOLUNTEER!
- Chain Crew (JV and Freshmen games)
- Summer food and protein supplements
- Pregame Meals
 - ◆ donate food
 - ◆ help set up/serve/break down & clean up
- Team concession stand work shifts
- Donations/sponsorships for fundraising events
- Sign up for King Soopers Community Rewards
- Buy team spirit wear



COUGAR FUNDRAISING

- ❏ **Golf Tournament - Monday, June 26th**
- ❏ **Player Led**
 - ❏ Cougar Cards
 - ❏ Family or Business Sponsorship
 - ❏ Blast Fundraiser
- ❏ **50/50 drawing at home games**
- ❏ **Broncos season football squares**





Sponsor Tiers



FAMILY SPONSORSHIP TIERS



NAVY

\$1000

- Custom Sweatshirt
- Koozie
- Car Decal
- 30 Cougar Cards*
- Personalized Player Jacket



BURGUNDY

\$1500

- 2 custom sweatshirts
- 2 beanies
- 2 Koozies
- 2 Car Decals
- 30 Cougar cards*
- Personalized Player Jacket
- Broncos Square (Season)



PRIDE

\$2000

- 2 custom Sweatshirts
- 2 Beanies
- 2 Koozies
- 2 Car Decals
- 30 cougar cards*
- Personalized Player Jacket
- 2 Broncos Squares (season)
- 2 Banquet Tickets



NATION

\$2500

- 2 Custom sweatshirts
- 2 Beanies
- 2 Koozies
- 2 Car decals
- 30 Cougar cards*
- Personalized Player Jacket
- 2 Broncos squares (season)
- 2 banquet tickets
- Player Jersey
- Centennial League Pass
(1 entry into the Drawing)

BUSINESS SPONSORSHIP TIERS



NAVY

\$1500

- Hole sponsorship
- Advertising Poster on game days
- Gameday advertising



BURGUNDY

\$3500

- Hole Sponsorship
- Advertising poster on Gamedays
- FanVu Game Sponsor with advertising and Commercials



PRIDE

\$5000

- Hole Sponsorship
- Advertising Poster on game days
- FanVu Game Sponsor with Advertising and Commercials
- 1-4 some Golf tournament Entry
- Advertising on Golf Swag

BUSINESS SINGLE DONATIONS

\$250.00

Hole Sponsors

\$175.00

Single Golfer

\$700.00

4-some golfers

\$3000.00

FanVu

\$450.00

Game Day Banner

\$500.00

Blast Athletics Advertisement

*If not already sold

Please complete
this form for CT
FOOTBALL and the
Booster Club...

2023 Football Player Survey

(new to football OR freshman)



See you at the next Booster Club meeting!

Monday, 5/1 6:00PM, CT Lower Lecture Center

If you have any questions, please contact Kelly @
cthscougars@yahoo.com or send a message through
Blast

THANK YOU!! GO CT!!

\$650

CT SUMMER FEES

<https://www.milehighsportscamps.com/ct-summer-football-camp>

\$175 Spirit Pack (Shorts, Long Sleeve, Short Sleeve, Girdle, Beanie, Mouthpiece, Socks, Backpack, Shaker Bottle)

\$175 Summer Fee

\$125 Insurance, Weight Room Upkeep and Equipment

\$175 Booster Club Fee (Food & Transportation)

\$200 Fee for Pueblo Camp (Varsity Only- Additional)

80 Players: GPA, Paperwork, Offseason Attendance, Fines, Upperclassmen, Potential Depth Chart

Paperwork will be provided to players to complete & return (May 1)

All Payments due by 5/29

Expenditures

Sled= \$11,000

Chute= \$3,000

Practice Jerseys & Equipment= \$10,800

iPads= \$3,000

Helmet Reconditioning= \$10,000

Game Jerseys= \$48,000

Helmets= \$12,500

Shoulder Pads= \$9,600

Film= \$5,500

Hudl, Team Nation & Drone

\$114,000



Player Fundraising

\$900



Cougar Cards (30 Cards)

Pre-Sale 5/30, Kickoff 7/26

Blast Athletics

Kickoff 5/30

Business Sponsor

Paw Points

New Uniforms, New Equipment, Weight Room Upgrades,
Film Upgrade

Player Jacket & Senior Uniform

2023 Season

VARSITY

8/18 vs. Ftn-Ft Carson 4pm (JV too)

8/25 vs. Chatfield 7pm

9/1 @ Rocky Mountain 7pm

9/8 vs. Columbine 7pm (Youth Night)

9/14 @ Ft. Collins 7pm

9/21 @ Castle View 7pm

9/28 @ Cherry Creek 6pm

10/6 vs. Eaglecrest (Homecoming) 7pm

10/12 @ Arapahoe 7pm

10/20 vs. Grandview 7pm

10/26 vs. Smoky Hill (Senior Night) 7pm

FRESHMEN & JV

8/19 vs. Ftn-Ft Carson 9am (Freshmen only)

8/26 @ Chatfield 9am & 11:30am

9/2 vs. Rocky Mountain 9am & 11:30am

9/9 @ Columbine 9am & 11:30am

9/16 vs. Fort Collins 9am & 11:30am

9/23 vs. Castle View 9am & 11:30am

9/30 vs. Cherry Creek 9am & 11:30am

10/7 @ Eaglecrest 9am & 11:30am

10/14 vs. Arapahoe 9am & 11:30am

10/21 @ Grandview 9am & 11:30am

10/28 @ Smoky Hill 9am & 11:30am



Important Dates During the Season

Monday 8/7 First Day of Practice

Monday 8/14 First Day of School

Monday 9/4 Labor Day

Monday 10/2 Homecoming Week

Monday 10/16 Fall Break
Practice 8-11am (Frosh TBD)

Thursday 11/2 1st Round of Playoffs

Thursday 11/19 2nd Round

Friday 11/17 Quarterfinals

Thursday 11/24 Thanksgiving

Saturday 11/25 Semifinals

Saturday 12/2 State Championship

Banquet TBA

Toy Drive TBA (December)

ADDITIONAL GEAR & APPAREL

BSN Website

<https://bsnteamssports.com/shop/eDd5XqWXce>

Closes Monday 4/17

SR Team Sports Website

2 Weeks

Delivered to your house



CHSAA Eligibility will be strictly followed (Team GPA)

Practices & Communication is MANDATORY for ALL levels

Chain of Command with communication and concerns

- Player Advocates for Self

- Position Coach/Coordinator Meeting

- Head Coach Meeting

Tobacco, Drugs and Violence issues will be deferred to CT & CCSD Policies

Grudges & “Out to Get You”

Playing Favorites

Leave It Better Than We Found It

CT FOOTBALL Guidelines

What are the next steps for the Cougar Football Program?

Check email for information

Blast Athletics

Google Form for Sizes (Freshmen)

Link to Mile High Sports Camps

CSU Pueblo Camp (JV & Varsity Only)

Links to Apparel Stores

Attend Booster Club Meeting

5/1 6pm Lower Lecture Center

Arrange Sports Physical

Physical & Athletic Registration (Due August)

Cannot participate without

Get Involved in the Community & Golf Tournament

CT Football Family

Trust

Unity

“The people we surround ourselves with either raise or lower our standards. They either help us to become the best version of ourselves or encourage us to become lesser versions of ourselves. No man becomes great on his own. No woman becomes great on her own. The people around them help to make them great. We all need people in our lives who raise our standards, remind us of our essential purpose, and challenge us to become the best version of ourselves.”

