



Woodcreek High School Football
"Building a Legacy from the Ground Up"

Welcome to the Woodcreek High School Football Back the Pack (BTP) Sponsorship Program 2023. We are a non-profit 501(c) program developed to support the Woodcreek High School Football program through corporate and community sponsorship opportunities. Our goal is to partner with local businesses and community leaders to assist with the financial requirements of competing in one of the top high school football leagues in California. In addition to our annual fundraising efforts, our corporate relationships are critical to the success of our program. Your financial support will be used to provide training, purchase uniforms, replace equipment, and pay other fees and expenses associated with producing a high-quality football program.

The benefits of becoming a corporate sponsor with Woodcreek Football are numerous. We have many options to meet your financial commitment. A sponsorship provides your company the ability to reach a large cross-section of the Roseville population including high school students, parents, family members, educational staff, community fans, as well as visiting teams' fans and students from other surrounding communities. We value the special partnership between our community businesses, community leaders, and our students and their families. Your sponsorship stimulates a community-wide feeling that recognizes the importance of high school athletics as an integral component in the overall development of our best resource...our youth! We encourage you to partner with us in this important relationship.

Enclosed is a list of our sample sponsorship levels and the many benefits associated with your financial investment. We sincerely hope you will consider joining the Woodcreek Football Family.

Please contact us at BackThePackSponsorships@gmail.com if you have any questions.

Thank you in advance for your consideration and generous support towards Woodcreek Football. We hope and expect to build on our successful 2023 season and look forward to seeing you at the games.

Sincerely,

Shawn Katapodis
WHS BTP President
(916) 847-6723 Cell



General Sponsorship

All levels include:

- ⇒ Recognition over PA during all 2023 home games (minimum four, 10 second infomercials)
- ⇒ Company logo displayed on 3'x5' vinyl stadium banner during the 2022 season. (Graphics supplied by sponsor)
- ⇒ Company Advertisement on WHS Football Media Outlets

Grey (\$500.00)

- *Add only \$50 to display banner at golf and poker tournaments.*
- *Add only \$150 to Display your banner at both events **AND** choose between two (2) golfers entries (two (2) Golf Dinner tickets included) **OR** 2 poker tournament seats*

Maroon (\$1,000.00)

- ⇒ Two (2) season passes with one (1) VIP Parking Pass (home games only) – VIP Stadium Entry
- ⇒ 1/4 page ad in 2023 Woodcreek Football program
- ⇒ 8x10 sponsor plaque of selected 2022 team
- ⇒ One (1) golfer entry and One (1) entry ticket to the Golf Dinner
- *Add only \$50 for One (1) additional golfer entry and One (1) entry ticket to the Golf Dinner*

Black (\$1,500.00)

- ⇒ Four (4) season passes with one (1) VIP Parking Pass (home games only) – VIP Stadium Entry
- ⇒ 1/2 page ad in 2023 Woodcreek Football program
- ⇒ 8x10 sponsor plaque of selected 2023 team
- ⇒ Signed Varsity Jersey
- ⇒ Two (2) golfer entries and Two (2) entry tickets to the Golf Dinner

Platinum (\$2,000.00) ~ Official "Game Day Sponsor" [Limited Availability]

- ⇒ Advertising rights for one home game; Brochure handouts, coupons and marketing materials/swag to all spectators that enter one game. (Items provided by sponsor)
- ⇒ Four (4) season passes with one (1) VIP Parking Pass (home games only) – VIP Stadium Entry
- ⇒ Full page ad in 2023 Woodcreek Football program
- ⇒ 8x10 sponsor plaque of selected 2023 team
- ⇒ Signed Varsity Jersey
- ⇒ Two (2) golfer entries and Two (2) entry tickets to the Golf Dinner

A la Carte Sponsorship Opportunities

- ⇒ All Sponsors will be advertised on WHS Football Media Outlets

Special Event ONLY (\$200.00 per event)

- ⇒ Banner and volunteer may be included upon request. All advertising materials are to be supplied by vendor.
 - Sponsor a hole at the golf tournament and set up a vendor table to give swag/advertise to golfers.
 - Sponsor a vendor table at poker tournament to give swag/advertise to players and audience.
 - Sponsor a table at the stadium to advertise and hand out business/roster cards to all fans during one home game.

Program Advertising

- \$500 – Full page ad on back cover of 2023 Woodcreek Football program
- \$250 – Full page ad in 2023 Woodcreek Football program
- \$150 – Half page ad in 2023 Woodcreek Football program
- \$100 – 1/4-page ad in 2023 Woodcreek Football program

Adopt-a-Wolf (450.00) ~ This pays registration fees for a player in need!

Donation Sponsor – Provide goods to support our team or special events.

*We want to build strong partnerships with our local businesses and community.
Please let us know if you have a different idea or sponsorship request. We appreciate all types of support.*

Email us backthepacksponsorships@gmail.com



2023 Sponsorship Package Form

Name _____ Business _____

Address _____

Telephone _____ Email _____

Player name (if associated) _____

GENERAL SPONSORSHIP PACKAGES		
Grey	\$500	
ADD ON -Grey Banner at Events	\$50	
ADD ON - Grey Banner & 2 event part.	\$150	
Maroon	\$1000	
ADD ON - Maroon 1 extra golfer Add on	\$50	
Black	\$1500	
Platinum	\$2000	
SPECIAL EVENT ONLY		
Golf Tournament	\$200	
Poker Tournament	\$200	
1 Home Game	\$200	
A LA CARTE PROGRAM ADVERTISING		
Full Page – Back	\$500	
Full Page – Inside	\$250	
½ Page – Inside	\$150	
¼ Page – Inside	\$100	
OTHER		
Adopt-a Wolf	\$450	
	Total:	

Back the Pack accepts cash, check, Venmo or credit card.

Make checks payable to: WHS BACK THE PACK (BTP)

Mailing Address: P.O. Box 214, Roseville, CA 95678

Venmo: @Woodcreek-Football

Credit Card Info:

Card#: _____ Name on Card: _____

Exp: _____ CVC: _____ Billing Zip Code: _____

Please send logo/graphics for signs and social media advertising to BackThePackSponsorships@gmail.com

THANK YOU FOR YOUR SUPPORT AND GENEROSITY! GO CREEK!



Greetings,

Woodcreek High School football is looking to build on the pride and tradition that the school has established in the community over the last 29 years. Like most diverse high school sports organizations, we need to raise money to provide equipment and maintain our field for all players. We are seeking your help of community individuals, businesses and organizations by requesting donation items or becoming a sponsor. 100% of the money raised or donated will go directly to the WHS Football Program. You or your business will be recognized on all our social media platforms and at WHS Football Stadium as a generous donor and supporter of our program.

We had a successful 2022, starting 6-0 and making a playoff run! We had the best defense in school history and one of the top scoring offenses in the league. We are also proud of our 4 all metro player selections, 8 all league (CVC) selections and home to the offensive and defensive players of the year. With your support, we will continue building on this success!

At Woodcreek High School we pride ourselves in providing the young men in our community a positive experience in competitive sports, which will lend itself to helping these young men in their future endeavors. Money raised or donated allows us to help students with limited financial means that are committed to creating success in their academic, athletic and future professional careers. Please know that the gift of your sponsorship will help our Timberwolves continue to build a quality and competitive program while providing a significant positive advertisement of your business.

Remember that Back the Pack (WHS Football Booster club) sponsorships are **tax deductible**. Back the Pack is a non-profit 501(c) (3) status organization, and our **tax ID number is 94-323944**.

Thank you for your time and support for our program and the young men we serve through it. Please let us know how you will be able to help and advise us of any special ideas to help recognize your involvement and maximize your exposure from this generous donation or sponsorship.

Take care and GO CREEK!

Sincerely,

A handwritten signature in black ink, appearing to read 'Brad Hunkins', with a stylized flourish at the end.

Brad Hunkins
Head Football Coach
Woodcreek High School