

EASTLAKE HIGH SCHOOL FOOTBALL BOOSTER CLUB

Meeting Minutes

April 26, 2023

Opening

The regular meeting of the EASTLAKE HIGH SCHOOL FOOTBALL BOOSTER CLUB was called to order at 7:40pm on April 26, 2023 by Eunice Tanjuaquio Bray.

Present

Eunice Tanjuaquio Bray (President), Robin Michael (Vice President), Jeff Naiman (Treasurer), Jenny Martinez (Secretary), and Marie Iglesias (Member-at-Large)

Approval of Minutes

The minutes of the previous meeting were unanimously approved as distributed.

Approval of Blue “E” Logo on new Pop-Up tents

Proposal made by Eunice Tanjuaquio Bray for new “Eastlake” and “The Lake” branded Pop-Up tents for Spring/Summer football. Motion passed with none opposed.

Approval to purchase 36 spirit gear “Lake” ball caps

Proposal made by Eunice Tanjuaquio Bray to purchase 36 “Lake” ball caps (12 green, 12 blue, and 12 gray) for spirit gear sales. Motion passed with none opposed.

Approval to purchase Mud for Footballs

Head Coach Mendoza needs all the new footballs to be conditioned with special mud. The cost for the mud is \$117. Motion made by Jeff Naiman to approve purchase of mud. 2nd by Robin Michael. Motion passed with none opposed.

Approval to order new “TITANS” letters with lights for Football field

The current condition of “Titans” letters is falling apart and patched with duct tape. Eunice advised a local woman-owned company (contact is Bridget Cobbs) called Love Light Letters (lovelightletters.com) can make sturdy 7’ letters for \$5400. The company will need one month for production so request will be made to start before June. School administration agreed to pay for ½ the cost (\$2700 will be paid directly to the company) and find location to store new letters. Motion made by Jeff Naiman to approve budget of \$2700 to purchase new “TITANS” letters. 2nd by Jenny Martinez. Motion passed with none opposed.

**Suggestion was made to request Sponsors for each letter (at \$900 each) and sponsorship would include a legacy plaque to be placed on the individual letter honoring athlete, alumni, etc.*

Approval to pay 7v7 registration fee for tournament at SDSU

The 7v7 tournament fee at SDSU on June 16th & 17th is \$650. Coach Mendoza will pay \$325 and requested Boosters to pay \$325. Motion made by Robin Michael to approve to pay \$325 SDSU Tournament fee. 2nd Eunice Tanjuaquio Bray. Motion passed with none opposed.

Booster Budget Report February 4, 2023 – April 25, 2023 (by Jeff Naiman)

Primary Checking Account balance from 2/4 = \$6268

Current Primary Checking Account balance as of 4/25 = \$5930

Secondary Checking Account balance = \$2000 (Reserve)

**Transfer of \$800 from Primary Checking Account made on 4/14/2023 to avoid fees*

Payments and Expenses

- \$625 - A&M Team Sales for 36 “Lake” ball caps (paid 3/8)
 - \$22 - Recurring payments for Go Daddy \$16 (for Booster Website) and Tello \$6 (mobile connected for Venmo/Zelle)
 - \$382 - Purchase of concession snacks from Smart & Final and Costco (for Basketball and Track Meet concession sales)
 - \$117 – Mud for ball conditioning
- TOTAL EXPENSES: -\$1146

Upcoming Payments

Marcus Strong for Session 4

TOTAL: -\$1407 (reserved from parent payments into Booster account)

Incoming Payments

- \$833 – Senior Night Basketball Game concession sales on 2/8
 - \$511 - Track Meet concession sales on 4/20
 - \$360 – Ball cap sales (12 @ \$30)
- TOTAL: \$1704

Open Issues

3 New Pop-Up Tents

Donated by Addleman Family. Design has been finalized and vendor is testing material before printing. Hardware still needs to be ordered by Boosters and Coach Mendoza will check on the final canvas. Goal is to have canopies and hardware by June.

Spirit Gear by Prime Sports

Motion passed with none opposed to using Prime Sports for online Fan Gear store. Retail for gear is 35%, store will be open all year, options for custom logos and personalization. Minimum bulk order 12 and minimum shipping \$10. Boosters will market and promote the store during the summer. May purchase some items, like hoodies, in bulk to sell in-person.

Website through Blast

Motion passed to use Blast for Football website. Jeff Naiman will narrow down gear selection on the Fan Blast store with Josh Raphael. Transition (redirect) will be made to move from current website to the other by June.

Fundraisers

- Casino Night- Mendoza has been working on this and would like to schedule it for either June or August. Proceeds will go towards offsetting costs of the Chicago trip.
- Suggestion was also made regarding hosting a Casino Bus for 50 people. (It’s been done before) Ex: Fee would be \$30 per person and beer can be sold on bus for \$2. Bus would transport to/from public Casino.
- Krispie Kreme Donut fundraiser- sell digital dozen glazed donuts for \$14 and get 50% of proceeds. Plans will be made during the football season to promote (Aug-Oct)

- Farmers Market- pop up event entry fee of \$75-\$100 that would go toward our fundraiser. Green Speed to host the location. Date TBD
- Popcorn- Online store with Doublegood.com. Boosters would receive 50% of the proceeds. The online store will be active May 15-19 (during Spring Football). Info will be shared on Facebook, Instagram, Website, and flyers.

Golf Tournament 2023

Scheduled for Friday July 14th at Chula Vista Golf Course. Tee off at 1:00pm.

- Eunice and Coach Green to pass out flyers at Taste of Eastlake event on 4/28.
- Robin Michael will create Google Form for registration link.
- Marie Iglesias will create QR code.
- Jenny Martinez will post on social media “Save the Date” with pre-registration link.
- Jeff Naiman will get info about golf club donations.
- Possibly add sponsorship for golf balls.
- Sponsorship Level price list to be finalized.

New Business

1. Concessions have received a lot of requests for Apple Pay. Jeff Naiman has volunteered to investigate the cost of Apple Pay option.
2. Maria Garay (former Booster President) to lead fundraising committee and solicit local businesses for donations. A fundraising meeting with Maria Garay is scheduled for Thursday 5/11.
3. Schedule for Senior photos need to be reserved early for Senior Banners that will be displayed entire season.
4. Jenny Martinez to post finalized 2023 key dates for Football Season, and Spring Football registration on social media.
 - Spring Football: Monday May 8th - Friday May 26th (4:30-6pm)
 - 7v7 Passing League (“The Lake” Club Team)
Saturday June 10th Western High School 9am (Anaheim)
Friday June 16th SDSU and Saturday June 17th SDSU
Saturday June 24th Cal Poly SLO and Sunday June 25th Cal Poly SLO
Saturday July 1st Ramona (Fr & Var) and Sunday July 2nd Ramona (Var)
 - No Contact Period 2023: Monday July 3rd – Sunday July 16th
 - School Starts: Wednesday July 19th
 - First Official Practice: Friday July 28th at 4:00pm
5. Chicago Trip: Travel game for Varsity Team at Hammond Central High School in Indiana 9/20 – 9/24 (Wednesday to Sunday). Arrangements for flight and hotel are being finalized by Coach Mendoza, Eunice Bray, and Maria Garay.

Old Business

Jeff Naiman has been added to Chase account 4/14/2023 and has received Booster Debit card.

Agenda for Next Meeting

Golf Tournament and fundraisers.

Adjournment

Being that there was no further business, meeting adjourned at 9:20pm. The next general meeting TBD.

Minutes submitted by: Jenny Martinez