



*President: Mark Bryant*

*Vice President: Kristin Radtke*

*Treasurer: Kris Bakke*

*Communications: Krista Nielsen*

*Secretary: Dana Frederick*

## Blaine High School Boys Basketball Booster Club

September 6th, 2023 6:30 p.m.

Monthly Meeting – BHS Room SW175

In attendance:      Mark Bryant              Kris Bakke              Lance Pettis              Krista Nielsen  
                                 Kristen Radtke              Dana Frederick              Laurie Bakke

### AGENDA

#### I. Review/Approve August meeting minute

- Correction: 2022-23 spirit wear vendor was Nike, not Rebyl.
- Follow up on action items: Coach Pettis confirmed that the youth program will have teams by the planned date for Youth Night.
- Motion to Approve: Krista, Kris

#### II. Treasurer's Report – Kris Bakke

- Kris updated the budget since the last meeting to reflect the expenses for the Owatonna tournament and coaches gear.
- Budget reflects no cost for parents for travel gear.
- Any income generated through Blast is not shown in the budget.
- Assumptions for income are conservative.
- Proposed budget results in a \$500 positive balance.
- Motion to approve: Laurie, Kristen
  
- Kris provided Mark with a copy of the additional tax paperwork that we are required to submit if we generate over \$50k income again this year and walked him through it.

#### III. Head Coach Update – Coach Pettis

- Player gear has arrived. We were quoted \$115 per set but the invoice is showing \$130. The vendor will correct the invoice.
- Coaches will receive travel gear @ \$115 a piece. Coach Pettis has also ordered \$432 worth of long sleeve t-shirts for coaches. Coach will track expenses for coach gear to stay within budget.
- Coach Pettis sent all of the key dates for the season via email.
  - Nov 22 - Last day of tryouts is Nov 22.
  - Nov 27 - Pictures with David Banks.
  - Nov 27 - Parent meeting
  - Dec 2 - Scrimmage for JV and Varsity (away).
  - Dec 22 - holiday party at BHS for the players. Coach would like the Booster Club to provide food for the kids but the coaches will plan the event. After the party, players will take a bus to Feed My Starving Children.
  - Dec 17 - Cub Foods bagging (Lexington), Feb 10 (Blaine - Hwy 65 9-3)
  - Feb 10 - Concordia St Paul game
- Feb 27 game moved to Feb 26 - Senior Night will also now be Feb 26.

#### III. Blast / Communication Update – Krista Nielson

- Content
  - Josh will add games. Krista will add the events.
  - Because we don't have a video from last year, we can pull together some pictures and voiceover script and Josh will put them together. **Action item:** Krista will pull pictures. Due Date: October 1.
  - Krista added additional content to the Blast page (e.g., link to the NW Suburban Conference, some stats/records). Coach would rather not have records on the website. Season stats are on MN Basketball Hub.
  - Player update: When you post content and tag the athlete, it will give the athlete the option of adding it to their showcase (player gets an alert that they have been tagged and asks if they want to add to their showcase). The tagged content is what goes to the donors/sponsors. Player doesn't have to add tagged content to a showcase for it to be sent out. Showcase is the "resume folder" that athletes can have access to.
  - Recommendation is to have one person adding content for each team (photos, game summaries, etc.)
- Update on Spirit wear Team Store
  - Blast can use our logo to create a team store.. There are many options through many vendors. We just need to pick the designs and upload our logo. Unsure if we can get samples. Right now Blast is shipping within 12 days of order. We can mark up the costs if we want to generate fundraising income.
  - We can also provide a link to an external spirit wear vendor (e.g. Rebyl).
  - **Action item: (Questions):** How do item costs compare (Blast vs Rebyl)? What are shipping costs through Blast? Krista will gather more information on pricing.
  - Action: Kris will start setting up Blast spirit wear site. DONE

#### IV. Open Discussion Items

- Owatonna tournament
  - There will be games on Friday and Saturday (JV and Varsity only). Teams will leave Friday and return Saturday night. **Action:** Coach will talk to Shannon Gerrety about whether the Booster Club can rent two 15 passenger vans. Price = \$800 for two days.
  - Hotels - Baymont by Wyndam is recommended. We have 12 rooms reserved. \$115.90 per room. The Booster Club will pay for it and we also received a donation of \$500 from Federated Insurance (who is a sponsor of the tournament). There is also a discounted rate and rooms reserved for parents. We have \$2150 budgeted for travel. Will look at final costs and if budget allows the Booster Club will pay for some meals.
- Kris is working on a master schedule for key events/milestones (including when we need to start selling ads, etc.)

<i>Date</i>	<i>Event</i>	<i>Leader</i>	<i>Status</i>
November	Student photographer named		
December 19 <sup>th</sup>	Youth Night		
January 8 <sup>th</sup>	Fan/Staff Appreciation Game		
January 13/14 <sup>th</sup>	Youth Tournament		
February 1 <sup>st</sup>	Parent Night		
February 26 <sup>th</sup>	Senior Night		
	Feed My Starving Children		Date set

	Cub Foods Bagging (2 dates)		Dates set
March	Banquet		Date and Location TBD

- **Action:** Dana will reach out to Susie and schedule time for Dana and Kristen to learn about program creation.

V. Next meeting – meeting will be moved to Thursday, October 5 due to lack of rooms at BHS. **Action:** Dana will reach out to Molly to see about reserving a room. Krista will update the Blast site.

- Agenda items:
  - Discuss game program
  - Discuss how we will sell digital ads - how do we use the limited space? How do we price them knowing that Blast will take part of the profits? Idea: offer digital ad as part of a package. We determine what the cost of the digital ad is (what Blast will get).
  - Create a plan for the parent meeting (presentation content, volunteer opportunities, selling extra player gear)
  - Decide on spirit wear vendor (Rebyl, Blast or both. Preference is to do both - one mass order through Rebyl and Blast is available throughout the year).

VI. Motion for adjournment: Krista, Kristen