



President: Mark Bryant

Vice President: Kristin Radtke

Treasurer: Kris Bakke

Communications: Krista Nielsen

Secretary: Dana Frederick

Blaine High School Boys Basketball Booster Club
October 5th, 2023 6:30 p.m.
Monthly Meeting - BHS Room SW175

In Attendance: Robyn Cummings Sharon Leis Kurt Kearin Kristen Radtke Mark Bryant
Krista Nielsen Lance Pettis Laurie Bakke Kris Bakke

AGENDA

I. Review/Approve September meeting minutes:

- Review action items
 - Action: Krista will pull pictures. Due Date: October 1. Done
 - Action: (Questions): How do item costs compare (Blast vs Rebyl)? What are shipping costs through Blast? Krista will gather more information on pricing. STILL WORKING ON THIS
 - Dana will reach out to Susie and schedule time for Dana and Kristen to learn about program creation. DONE
 - Action: Coach will talk to Shannon Gerrety about whether the Booster Club can rent two 15 passenger vans. Price = \$800 for two days. SEE OCTOBER MEETING MINUTES
 - Action: Dana will reach out to Molly to see about reserving a room. Krista will update the Blast site. Done
- Motion to Approve - Kristen, Kris

II. Treasurer's Report – Kris Bakke

- Payment from youth for tryout evaluations of \$3000; payout \$2100 to coaches who helped; \$900 goes to Booster Club.
- Paid invoice for travel gear; \$114+/set without printing/embroidery;
- Was the invoice for player gear corrected to align with the \$115 amount quoted? Yes;
- Extra shooting shirt ordered for Varsity/JV (they will get one black and one white); coaches are not getting shoes this year so that's how the extra shooting shirts will be covered.
- Expenses for website and for insurance were paid
- Motion to approve. Krista, Kurt

III. Head Coach Update – Coach Pettis

- Solidifying practice calendar by end of the week;
- Was there a decision on travel plans for Owatonna? Bus vs. Van - Restricted to pay for a bus; concerns with distance, number of players and amount of time away; school will cover \$350; will be total of \$1650 (before \$350); booster will have to pay for a hotel room for the driver and, maybe, a stipend for food for driver.
- Meals for kids not specifically budgeted but should be able to cover
- If van, do we get school support financially? Not able to get a van.
- Sophomores and 9th grade will play in Breakdown tournament in Mpls; school provides \$350 for transportation, which will cover bussing

IV. Blast / Communication Update – Krista Nielsen

- Update on Spirit wear.
 - Krista has options from Rebyl; need to pick what we want
 - Kris gave an update on Blast spirit wear site; 20% fundraising amount on price of products; site should be ready to go live but is not public yet

- Pictures updated on site – fresh content? Josh should be getting video from Coach and players up on Blast; aside from getting games and practices, no other content yet
- Fundraising target for Blast fundraiser - \$10000
 - **ACTION:** Ask Josh if people can get a record of donation for tax purposes?
 - **ACTION:** can we fix the search? Search link brings us to a page with Blaine High School at the top.
 - **ACTION:** Why is there a football team shown for Blaine?

V. Open Discussion Items / Upcoming Events – Mark Bryant

- Discuss game program – see notes from Dana below:
 - Decide who will send the email blast to last year's sponsors - Have separate emails drafted for sponsors from last year at various levels based on what level they were at last year; send email from booster email first then will follow up individually as needed. Kristen is drafting email wording and Kris will send an initial email from Booster gmail.
 - Decide who will receive the checks (recommendation: Kris) - Kris will receive checks.
 - Submit print request to AH Printing - Dana
 - Ensure David Banks takes all the necessary team/individual shots (list in the Google Drive) - Dana or Kristen will attend photos
 - **ACTION:** Who is doing this? Take pictures to include in program (along with the David Banks photos)
 - **ACTION:** get stats, rosters, coaches bios from Coach Pettis
 - Advertise "good luck lines" - Krista will have ready for Parent meeting
 - Get "then and now" photos and interview questions from seniors - Krista will have ready for parent meeting
 - Reach out to cheer coach for cheerleader photos and roster - Dana
 - **ACTION:** Kris is updating the sponsor letter
 - Going to send out sponsor spreadsheet to attendees for reference
- Discuss how we will sell digital ads - how do we use the limited space? How do we price them knowing that Blast will take part of the profits? Idea: offer digital ad as part of a package. We determine what the cost of the digital ad is (what Blast will get).
 - **ACTION:** ask Josh for some digital ad selling points
- Create a plan for the parent meeting (presentation content, volunteer opportunities, selling extra player gear) Meeting is November 27th ;
 - **ACTION:** Kris is starting a draft meeting presentation
- Decide on a spirit wear vendor (Rebyl, Blast or both. Preference is to do both - one mass order through Rebyl and Blast is available throughout the year). Doing both
- **ACTION:** Pick a potential date for banquet and assign someone to reach out to Blainbrook (or other Blaine vendors) for quotes - carry over to November meeting

VI. Next meeting, Wednesday, November 1st.

VII. Motion for adjournment - Krista, Kris