

Parents & Athletes,

We are excited to announce that our team will be using Blast Athletics to fundraise this season. Blast is a new platform that allows us to raise money using email and text messaging. Then, throughout the season, all of us can post scores, videos, photos and recaps to our Blast page. The coverage we post gets emailed to our donors, showing them what their donation paid for. Watch the videos at the bottom for details.

Blast will also be our team communication app. This is where you will find our schedule, coverage and get messages from coaches and team admins. All parents must join Blast to get team information. TeamSnap will sunset and all communication will be through Blast.

Parent Instructions:

1. Register
 - Register using **Your Name** and information; you will link to your Athlete later.
 - Click the link below and follow Steps. Once joined, then download the Blast Athletics app
 - Join Program: <https://www.blastathletics.com/teams/87527/join>
2. Confirm that your Athlete has registered separately following the instructions sent to them. We will link your accounts.
3. Help your Athlete build a list of 20 potential sponsors (family & friends)
 - Once registered, you will see a yellow Invite Sponsors button
 - Your Athlete will click the button and enter the list of names, email and/or cell phone numbers of potential supporters that you helped create
 - Who to Put On Your Sponsor List contacts:
 - Enter every Parent, Grandparent, Aunt, Uncle, and Godparent
 - Additional contacts include Family Friends, Extended Family, Dentists, Doctors, Orthodontists, Former Coaches, Co-workers, and Neighbors
 - Do Not include anyone under 21, current coaches or teachers at your school
 - **Note:** communications will not be sent to your sponsors until we launch Blast in November.
4. Post Coverage at games, traveling and training (see videos below)
 - Tag your Athlete!
5. Blast Explainer Videos
 - Fundraiser Demo Video: <https://www.blastathletics.com/lovefundraising>

- Reward Your Supporters Video:
<https://www.blastathletics.com/rewardyoursupporters>
- Learn Blast in 100 Seconds: <https://www.blastathletics.com/basics>

Athlete Instructions:

Click this link to join your team:

1. Register

- Register using your name, personal email and correct date of birth
- Take a **Profile Picture** — your face shoulders up. No one else in the picture
- Follow steps in the app to complete registration. Once joined, please download the Blast Athletics app
 - Join Program: <https://www.blastathletics.com/teams/87527/join>

2. Enter contacts for fundraiser

- Once registered, you will see a yellow Invite Sponsors button
- Click button and enter the name, email and/or cell phone number of potential supporters
 - Work on your list of 20 contacts with your parents
 - No one under 21 years old. Enter every aunt, uncle and grandparent

3. Blast Explainer Video

- Fundraiser Demo Video: <https://www.blastathletics.com/lovefundraising>
- Reward Your Supporters Video:
<https://www.blastathletics.com/rewardyoursupporters>
- Learn Blast in 100 Seconds: <https://www.blastathletics.com/basics>

Please reach out to marquettetmustanglacrosse@gmail.com with any questions.

Thank you! Go Mustangs!

