



President: Mark Bryant

Vice President: Kristin Radtke

Treasurer: Kris Bakke

Communications: Krista Nielsen

Secretary: Dana Frederick

## Blaine High School Boys Basketball Booster Club

November 2nd, 2023 6:30 p.m.

Monthly Meeting – BHS Room SW170

In Attendance: Mark Bryant      Kristen Radtke      Kurt Kearin      Travis Schmidt  
Lance Pettis      Laurie Bakke      Kris Bakke      Dana Frederick

### AGENDA

#### I. Review/Approve October meeting minutes:

- Review action items
  - Josh said people can get a receipt for donation
  - Searching for Blaine Boys Basketball website - user needs to delete old bookmarks, clear browser history. **ACTION:** Be clear about how to find the website at the parent meeting.
  - Digital ad selling tips added to Booster Google drive
- Motion to Approve - Kris, Kristen

#### II. Treasurer's Report – Kris Bakke

- Paid for team gear. Gear is in and is being embroidered (embroidery has not yet been paid).
- Several sponsorship checks have come through.
- Received \$1500 donation from Curtis Mohr
- Motion to approve - Kristen, Kurt

#### III. Head Coach Update – Coach Pettis

- Bussing is set for the Owatonna tournament.
  - **ACTION:** Booster Club will organize meals, team event based on available budget
- 9th grade and B Squad will play in town. Bussing will be provided.
  - **ACTION:** Booster Club will organize a meal, etc.
- Player/Parent Meeting **ACTION:** Booster Club will start the slides and Coach Pettis will add his content.
- Team pictures are scheduled. Coach Pettis will reach out to David Banks to coordinate any last minute details. **ACTION:** Kris and Dana will be there to take additional photos.
- Open gym - Booster Club raised a question about alumni coming to open gym. Coach would like to continue to include them as long as it is beneficial to the players. They should split into teams with BHS students, share the court, and be good role models. Coach will reset expectations with the alumni.

#### IV. Blast / Communication Update – Krista not present so covered by Mark

- Game schedule was added by Josh
- Practice schedule was added by Coach Pettis
- Fundraising is live (people are able to make a donation via the site)
  - **ACTION:** Make this part of the Parent meeting presentation. Give the assignment to players at the parent meeting.
- We communicated to Josh that our fundraising target for Blast fundraiser is \$10000

#### V. Open Discussion Items / Upcoming Events – Mark Bryant

- Fundraising
  - Jets pizza will credit us \$650 that we can use for Youth tournament concessions

- Toppers will match what they did last year and would also like to partner with us more (e.g., halftime half court shots). Ideas: incorporate into the youth game at halftime somehow. We can display their ads.
- Next steps: Divide up the list for follow up. **ACTION:** Kris will assign people to follow up with the businesses on the list. Kris will also send the fundraising letter to players' parents in case they know of other businesses who may want to contribute.
- Robyn Cummings is completing a request form for a \$1000 donation from Ham Lake Chamber of Commerce (can be requested annually).
- Game program -
  - How many should we order? 400 last year. Order half of that this year. Have ready for first home game on Dec 16 **ACTION:** Dana will submit print request.
  - **ACTION:** Coach Pettis will get stats, rosters, coaches bios
  - We will use the same letters from the Principal and Athletic director (but update dates)
  - **ACTION:** Krista will have information about "good luck lines" at the parent meeting
  - **ACTION:** Krista will have the "then and now" photos and interview questions from seniors ready for parent meeting
  - **ACTION:** Dana will reach out to cheer coach for cheerleader photos and roster
- New fundraising opportunities to consider
  - Fogerty arena concessions \$14/hour donation back to the program - **ACTION:** Kris will get more information, but Booster Club agreed we would not ask parents to volunteers - would need to be players. Likely this is not worth the hassle and need to watch how much we ask of players.
  - Snap Raise - no
  - Cherry Lane - variety of cookies, popcorn, etc. (gourmet foods) - could we sell these products via our Blast site in the future?
  - Organization to run an event for us (e.g., 5K, Color Run) - look into for the future
  - Coach Pettis would like not to ask anything more of the players. Preference is to maximize the Blast site.
- Create a plan for the parent meeting (presentation content, volunteer opportunities, selling extra player gear) Meeting is November 27<sup>th</sup>
  - **ACTION:** Kris is starting a draft meeting presentation
  - Topics:
    1. Owatonna tournament and hotel information
    2. Blast site/collecting emails
    3. Nov 29 - parent celebration - will seek volunteers
    4. Parent volunteers - have sign up sheets for people to sign up to help
    5. Youth tournament "save the date"
  - Booster Club will meet on November 15 to plan for the Parent Meeting. Location TBD
- Banquet - targeting Blainebrook on March 24 due to lack of other viable dates. **ACTION:** Kris will call and check dates
  - State Tournament March 19-23
  - Girls Banquet is March 24
  - Spring Break is March 11-15

VI. Topic for next meeting: How to get more youth to games (Student section/youth section sponsored by Toppers?) Booster Club covers cost of tickets for students?

VII. Next meeting, Wednesday, December 6

VIII. Motion for adjournment - Kristen, Kris