



President: Mark Bryant

Vice President: Kristin Radtke

Treasurer: Kris Bakke

Communications: Krista Nielsen

Secretary: Dana Frederick

Blaine High School Boys Basketball Booster Club
February 6th, 2024 6:30 p.m.
Monthly Meeting – BHS Room SW175

In Attendance: Mark Bryant Kurt Kearin Cyndi Cain Tony Cain
Lance Pettis Laurie Bakke Kris Bakke (on phone) Dana Frederick
Krista Nielsen Sharon Leis Robyn Cummings Kristen Radtke
Isatou Baldeh

AGENDA

I. Review/Approve January meeting minutes:

- Review of action items: We still have not received payment from Toppers, TCO, or Meineke. Kristen will follow up with TCO and Toppers. Laurie will follow up with Meineke.
- Motion to Approve - Krista, Sharon

II. Treasurer's Report – Kris Bakke

- Income:
 - \$10,095 in sponsorship money has been collected. Budget was \$12k.
 - Spirit income is lower than budgeted. Do we want to sell at an upcoming home game? Send a message on Blast? Lower the cost to try to get rid of it? Use as part of the travel gear for next year? We have 32 pairs of pants, 20 hoodies, and only a few shooting shirts remaining. We will plan to reduce the extra we buy next year.
 - Kris transferred the Blast fundraising money to the Booster Club checking account. So far we've raised nearly \$7k net (we have already paid Blast). This doesn't include digital ad money (\$1300k).
 - \$5000 received from Blaine Festival.
 1. We already paid our portion of the scoring table.
 2. \$3300 will cover the youth program's share of scoring table
 3. The girl's program will still request funding from the Blaine Festival. We will pay \$1300 for their portion of the scoring table. If they receive funding from the Blaine Festival, the girl's program will reimburse us the \$1300.
 - Quik Trip fundraising - We exceeded our financial goals, but have not achieved our participation goals. Kris would like to send a Blast message to the parents of players who have not sold any cards. We have 70 cards that have been purchased that need to be sold. There are 26 players who did not participate (does not include managers).
 1. Next year we will need to change the process on the front end. Recommendation: no travel gear is given out to players until players sell car wash cards (or pay for the gear). Another idea is to collect a check from everyone and return it if cards are sold.
 2. Kristen asked if next year we should consider a fundraiser other than car wash cards given the number of new car washes in Blaine.
 - Cub Food bagging raised \$1080 (\$1200 was budgeted). Anything above \$120 made during the 2nd bagging session will exceed our budget.

- BYB tournament concession sales - we sold \$12,041 (goal was \$12k). Costs were \$5,038 (budgeted \$6000.).
- Expenses:
 - \$3300 was paid to BHS for the scoring table.
 - Paid invoices for the game program and posters. (\$280 less than budget)
 - \$1200 was spent on Youth Night.
 - \$441 was spent on Staff/Fan Appreciation
 - \$3500 was spent on Owatonna tournament expenses
 - 9th and B Squad meals were paid out of the team meals budget. There is still money in the budget for team events/parties.
- Three coaches had enough income to generate a 1099.
- Motion to approve - Laurie, Kristen

III. Head Coach Update – Coach Pettis

- Hype videos: These videos are created by a vendor. Coach Pettis has received multiple quotes and this person is by far the least expensive. The one initial hype video was created for free. The vendor will charge \$200 for each additional video. Coach Pettis would like to create two more hype videos - one for Sections and one for if Ethan Pettis breaks the all time BHS scoring record (instead of other recognition). The videos will be used on social media, the morning announcements. etc. Booster Club likes the idea of linking use of a video to a specific event or accomplishment (like sections or breaking a record). Next year we will consider budgeting for a package of 6-7 videos and use them to promote varsity (and maybe 1 video for JV) and potentially use for Blast promotion. **Decision:** Booster Club voted in favor of spending \$600 for three videos yet this season: Sections, Ethan breaking the scoring record, all teams to be used at the banquet and for Blast next year.
- Midwest 3 on 3 is all set. Dates are on Blast (April 28, May 5, 12, 19). We should get concessions sign ups out before the end of the season.
- Youth Basketball Camp is June 24-28. We could consider selling concessions at camp.
- High School Skills sessions start on June 10. Majority are on Mondays and Wednesdays. (1:00 - 3:00)
- Five summer Breakdown tournaments are being scheduled.
- Coach Pettis is making an adjustment to open gym scheduling. We won't have an open gym on Mondays and Wednesdays (when we have skills) but may have it on Fridays. Open gym is open to all high school students - not just kids in the basketball program.
- The 2024-25 game schedule is done. Coach Pettis feels it's more distributed and friendly.
- JV and Varsity will play in Owatonna for the Federated Classic (Dec 27 & 28, 2024).
- The program will receive \$2000 from BYB Tournament for players working the youth tournament. Last year they gave us \$2500 because there were more teams in the tournament.

IV. Blast / Communication Update - Krista

- The current site will run through the end of the school year then we will need to create a new instance of the site.

V. Open Discussion Items / Upcoming Events – Mark

- Coaches vs Cancer (Feb 7 at Champlin Park) - Laurie will get t-shirts to coaches, managers, and players before the game.

- 9th grade Cub Foods bagging (Feb 10) - Brian Lindstrom has the players signed up for time slots. Krista sent an email to parents who indicated they would help (need 3 parents total), but we don't have any parent volunteers yet. Cyndi and Isatou will encourage participation when they see families at the games this week.
- Concordia St. Paul basketball game (Feb 10) - 4:30 bus time. Cost is \$1 per ticket. We need to send a list of all players who are going. Coach Pettis will put together the list. Kris will get a check to Coach Pettis.
- Nautical Bowls (Feb 23 preferred, Feb 12 and Feb 14 are also options) - Kris needs to talk to Shannon to get the okay for Nautical Bowls to sell at a game. They would give part of the proceeds back to the basketball program, but we are not sure what percentage we get.
- Blaine Youth Hockey Board Meeting (Feb 19 at 7pm) - Kris and Mark put together the details of our request. We need a few players to come with Board members to present the request. We should be prepared to talk through what fundraising players have participated in this year and how the funds will be used to support the future of the program. Coach Pettis will think about which players could help with the pitch.
- Pizza Ranch meal (Feb 24) - Kristen has it all set up. Krista will send an email to parents about the event closer to the date. Pizza Ranch donated \$650 and Booster Club will cover the balance.
- Senior Night (Feb 26) - Robyn and Sharon are taking the lead. Coach Pettis will arrange to have an underclassmen speak for each senior. Coach is supportive of having walk up music for each senior and will talk to Chad (announcer) about whether he can manage the music. Coach will also gather info from the seniors on their future plans. Parents have the trifold for picture boards. Gifts are purchased. There will be a meal after the senior night game for all players. We will put a post in Blast to let players know about the meal.
- Banquet planning (March 24) - We need to decide on food, player gifts, decorations, and set up registration through Sign Up Genius, and collect payment. We will order a plaque to give to Ethan for breaking the all time scoring record. Coach Pettis asked if we can budget for plaques All Conference and All Conference Honorable Mention.

VI. Next meeting, Thursday, March 7 (**Action**: Dana to email Molly to see about getting a room)

VII. Motion for adjournment - Kristen, Dana