

THE POWAY VAQUEROS WAY



A person really doesn't become whole, until s/he becomes a part of something that's bigger than himself. --Jim Valvano



PRIDE

VALOR

STRENGTH

COMMUNITY

TOWN HALL AGENDA

5:00pm-5:15pm

TOPIC: coachK Background and Role

5:15pm-5:45pm

TOPIC: Club Vision and Philosophy
Q and A

5:45-pm-6:00pm

TOPIC: Soccer Season Updates
Q and A

6:00pm-6:45pm

TOPIC: Club Business and Finances
Q and A

6:45pm-7:00pm

Open Q and A



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EXECUTIVE DIRECTOR PLAYING BACKGROUND

FREMONT CITY SOCCER CLUB...Fremont Thistle

→ Winner of many tournament and league championships

HIGH SCHOOL SOCCER...Mission San Jose H.S.

→ 1st team to win League Championship in school history

→ 1st team go to NorCal Sections in school history

→ League and NorCal Champion in Badminton

→ Mission San Jose High School Hall of Fame

COLLEGE SOCCER...Rutgers University 1987-1991

→ 1987 NCAA Div. 1 Elite Eight: lost to eventual champ

→ 1989 NCAA Div. 1 Final Four: lost to eventual champ

→ 1990 NCAA Div. 1 National Finals: lost in PK's to UCLA

→ Rutgers University Hall of Fame

WORLD MACCABIAH GAMES...USA Jewish Olympics (2x)

→ 1993 Bronze Medalist

→ 1997 Captain of only team to beat gold medalist, Brazil

PROFESSIONAL SOCCER...

→ One of 250 players selected for 1st MLS Combine

→ San Jose Clash: reserve team and intersquad player

→ Starter on Reno Rattlers of 2nd Division





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EXECUTIVE DIRECTOR COACHING EXPERIENCE

OHLONE COLLEGE...Men's Assistant Coach

CAÑADA COLLEGE...Women's Head Coach

- Since its inception, program never had a winning record nor a conference win
- Coast Conference Coach of the Year
- Ranked as high as 2nd in the state
- California State Quarterfinalist

OHLONE COLLEGE...Men's Head Coach

- Led losing program to a 14-7-4 record

RUTGERS UNIVERSITY...Men's Assistant Coach

- NCAA Tournament: Round of 16
- Team ranked as high as 4th in the country

PAN AMERICAN MACCABIAH GAMES

- 2003 Under 20 Bronze Medalist

WORLD MACCABIAH GAMES...Jewish Olympics

- 2005 Silver Medalist
- 2005 Fair Play Award

OLYMPIC DEVELOPMENT PROGRAM

- Interim West Region Coach: National Runner Up
- U-23 Western Region Champion
- U-16 Adidas Cup Champion

SAN DIEGO STATE UNIVERSITY...Men's Head Coach

- 2005-2019: Beat/tied 40+ nationally ranked teams
- 2005-2019: Top 30 national poll 7 different seasons
- 2016: Team ranked as high as 7th in country
- 2016: Only known SDSU athletic program to beat the number 1 team in the country; Akron 1-0
- 2010 and 2011: Won 10 Division 1 soccer games in back to back season for 1st time in 20 years
- NCAA Tournament Appearances 2005, 2006, 2016
- Two Pac-10 Conference Runner-up finishes

SAN DIEGO PARCEIRO...Women's Head Coach

- Pioneered program for WPSL Summer League
- Coached more than a dozen Division 1 players including Sam Staab (NPSL 4th Overall Draft Pick)

YOUTH SOCCER

- Hotspurs USA Director of Coaching
- Won Girls NorCal State Championship and Regional Semi-finalist as co-coach with Brandi Chastain
- Won Boys NorCal State Championship
- Coast Premier League Cup Champion
- NorCal State & National Cup: Multiple Semi-finals



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MISSION STATEMENT

Develop highly skilled, intelligent soccer players that can adapt to the different questions the beautiful game demands.

Within our development model, we will nurture quality human beings that possess and exhibit respect, good sportsmanship, and happiness in life.

Throughout our teachings, we will impress the significance of a quality education and a healthy lifestyle.

Kraig Chiles with MLS' Chivas
USA, former Poway Vaquero
Star and SDSU Graduate



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POWAY VAQUEROS CORE VALUES

TRUST

Speak Truth
Have Integrity
Strong Ethics

ALLEGIANCE

Invested
Prideful
Family Oriented



VIRTUE

Professional
High Morals
Altruistic

CARE

Empathetic
Nurturing
Gracious



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PLAYER DEVELOPMENT

We will develop technical quality, strong mental spirit, and competitive greatness in our Poway Vaqueros players. Once the ball is mastered, the mind is strong, and the will to compete is cemented, we are able to expand the tactical game to fit the needs of our teams. Ultimately, this will allow us to express our personality on the game with charisma and joy!

FIVE PRINCIPLES OF VAQUEROS PLAYER DEVELOPMENT

- 1) Love the Game
- 2) Dribble the Ball
- 3) Pass/Strike the Ball
- 4) Want the Ball
- 5) Be Competitively Great



victory or defeat is not determined at the moment of crisis, but rather in the long and unspectacular period of preparation.

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TOP OF THE TABLE



COACHES

COACHING EDUCATION

Understand and Implement
Vaqueros Coaching
Curriculum/Philosophy

Not looking to create cookie cutter
coaches by eliminating own
identity and ideas, but we do want
to have a collective, uniform
understanding of the
POWAY VAQUEROS WAY!

TOP PLAYERS

GUIDED DISCOVERY

Encourage Growth vs Results

SAQ → Technical →
Game Related → Game Condition

Indiv → Small Group → Big Game

Repetition-Repetition-Repetition

GENUINE CARE FOR PLAYERS

TOP COMPETITION

THE WILL TO COMPETE

Test, Practice, Test

Want the Ball!!!
Keep the Ball and Win it Back

How to Win and How to Lose

Accountability and Correction

LET THE GAME TEACH

*Concentrate on effort and execution;
the results will take care of themselves.*



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THE POWAY VAQUEROS IDENTITY

BE HORRIBLE TO PLAY AGAINST

OUT THINK—OUT WORK—OUT COMPETE OUR OPPONENTS

VAQUEROS PLAYERS WILL NEVER TIRE

VAQUEROS PLAYERS WILL NEVER QUIT

My culture is my identity and personality. It gives me spiritual, intellectual, and emotional distinction from others, and I am proud of it. —M.F. Moonzajer

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IMPORTANT DATES

HOLIDAY BREAK BEGINS

DECEMBER 18

HOLIDAY COMPETITIVE CLINIC

DECEMBER 28-30

PARENT SURVEY

BEFORE JANUARY 1

Inventory to understand retention and make plans for potential coaching assignment changes

RETURN TO TRAINING

JANUARY 11

Or as soon as respective coach can begin no later than January 18

All but G2010 will remain with their current coach

DEPOSIT REGISTRATION PORTAL FOR NEW SEASON OPENS

JANUARY 15

\$300 deposit needed to GUARANTEE your spot within the club

DEPOSIT REGISTRATION PORTAL CLOSES

JANUARY 29

\$300 deposit needed to GUARANTEE your spot within the club AND to continue training

NEW SEASON BEGINS

FEBRUARY 1

Coaching assignment changes begin and we start the anew

POTENTIAL SPRING LEAGUE WITH PRESIDIO

TBD



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CLUB BUSINESS AND FINANCES

AVERAGE, ESTIMATED EXPENSES FOR THE 2019 AND 2020 SEASONS

ADMINISTRATIVE	\$1422
ADVERTISING/PROMOTION	\$4522
REGISTRAR	\$6,000
TOTAL UTILITIES	\$16,795
EQUIPMENT AND PERMITS	\$73,491
TOTAL PAYROLL	\$238,680
Including Taxes	

TOTAL OPERATIONAL COSTS \$457,9710

PER ANNUM TEAM COST \$25,439

Projecting 18 teams



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CLUB BUSINESS AND FINANCES

TEAM	CURRENT PLAYERS	TOTAL COST	FEES AND FINANCIAL AID	REVENUE	GAIN LOSS
G2005	13	\$25,439	\$1675	\$20,100	\$5,339
G2006	11	\$25,439	\$1675	\$16,750	\$8,689
G2007	14	\$25,439	\$1675	\$21,775	\$3,664
B2007	15	\$25,439	\$1675	\$23,450	\$1,989
B2007	13	\$25,439	\$1675	\$20,100	\$5,339
B2008	17	\$25,439	\$1675	\$26,800	\$1,361
B2009	13	\$25,439	\$1675	\$20,100	\$5,339
B2009	12	\$25,439	\$1675	\$18,425	\$7,014
G2010	12	\$25,439	\$1675	\$18,425	\$7,014
B2010	12	\$25,439	\$1575	\$17,325	\$8,114
B2010	11	\$25,439	\$1575	\$15,750	\$9,689
B2011	10	\$25,439	\$1575	\$14,175	\$11,264
G2011	9	\$25,439	\$1575	\$12,600	\$12,839
B2011	12	\$25,439	\$1575	\$17,325	\$450
B2012	9	\$25,439	\$1375	\$12,600	\$12,839
B2012	12	\$25,439	\$1375	\$11,000	\$14,439
B2013	10	\$25,439	\$1375	\$11,000	\$11,689
B2013/14	10	\$25,439	\$1375	\$11,000	\$11,689