

444 Air Raid Offense



444 Meaning



"444 is a number of protection and encouragement. It is a sign that you are currently following the right path"



OFFENSIVE SYSTEM IS BUILT ON:

- Don't play defense on offense
- Get the ball to your playmakers in space Let the Create
- Tempo "To play fast you must practice fast"
- Don't change the play-Change the presentation
- Protect your plays
- Protect your players
- Think players not plays
- Fix the problems



KEYS TO SUCCESS

- Ownership-Common Purpose
- Trust in one another
- Team ego
- Accountability
- Be the uncommon man
- Competitive Greatness
- Extreme toughness



We Live On: Fast Tempo

- Efficient Communication = Hand Signals
- Keep It Simple
- Practice At The Tempo You Want
- WR'S Find The Grass or Take The Grass
- QB Has Progressions Train The Eyes
- Effective Substitution
 – Everyone Involved
- O-Line Find The Ball and Set Up Quickly Limit Calls
- Give The Ball Back To Ref After Each Play
- Play the Next Play



KEY TERMS

HOT = RIGHT/ COLD = LEFT

Cadences

RED (FIRST SOUND)

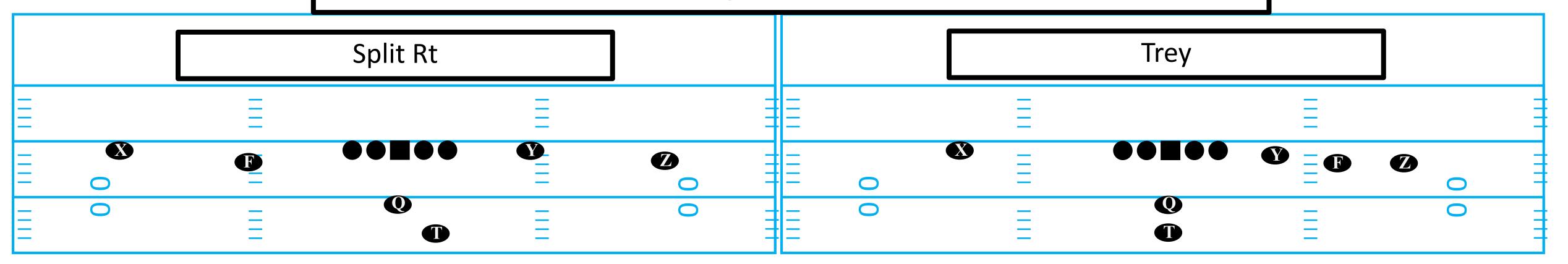
WHITE (SET GO)

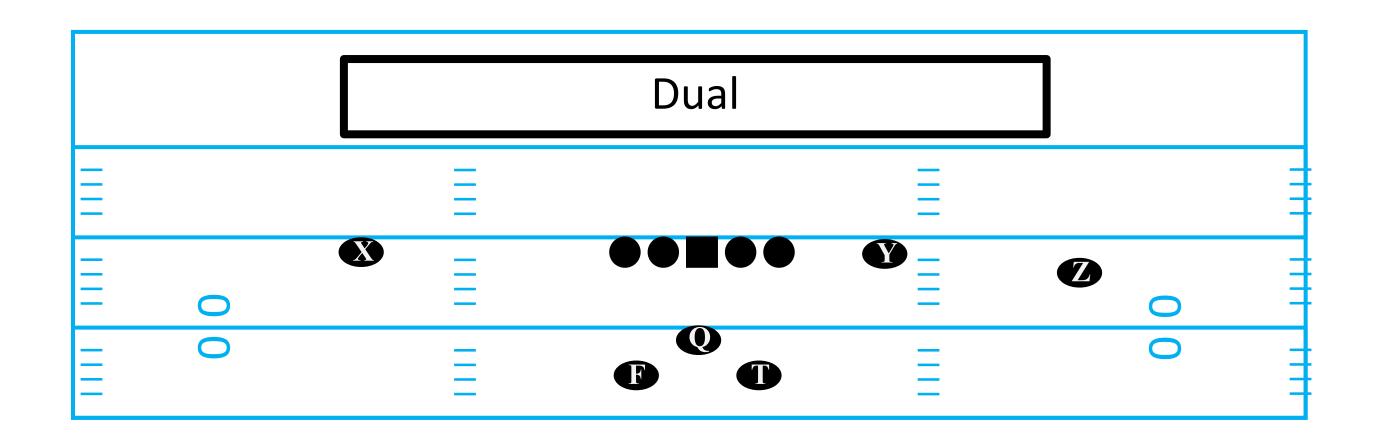
BLUE (SET GO - BLACK 80 BLACK 80 GO)

JOKER (DUMMY CALL - NO PLAY DON'T MOVE)

Week 1 Install

Split/Trey FORMATIONS



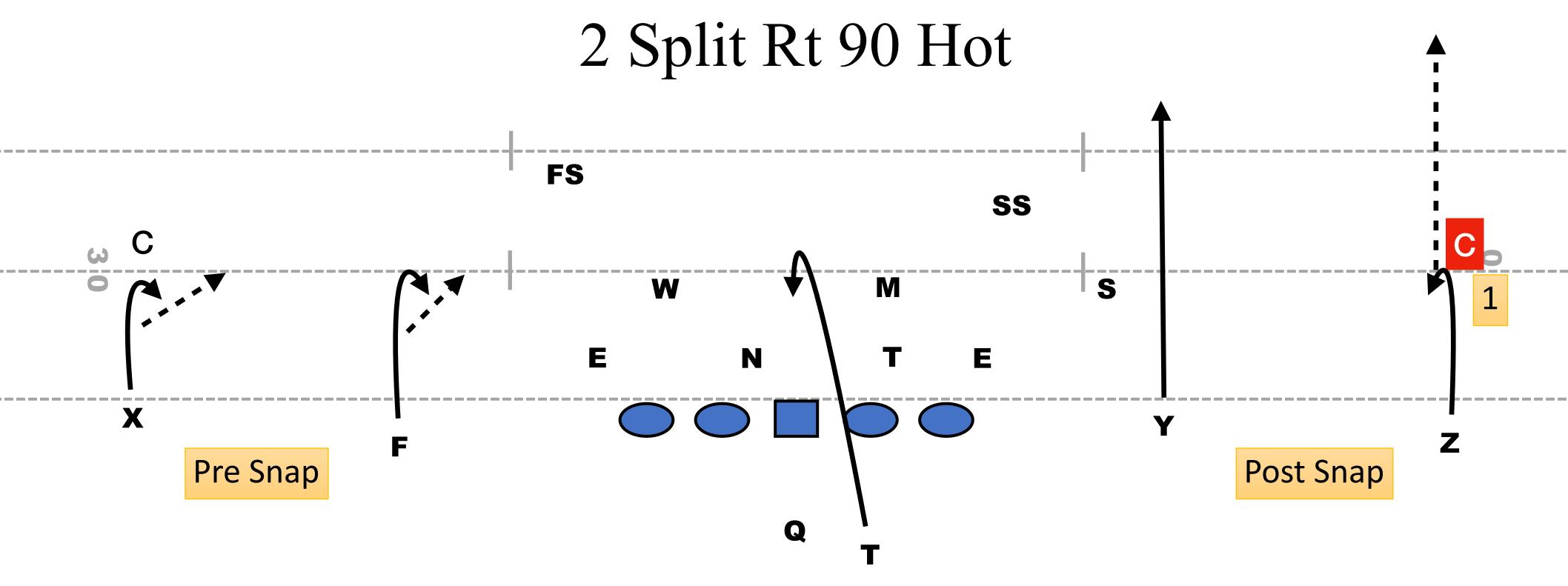




Concepts

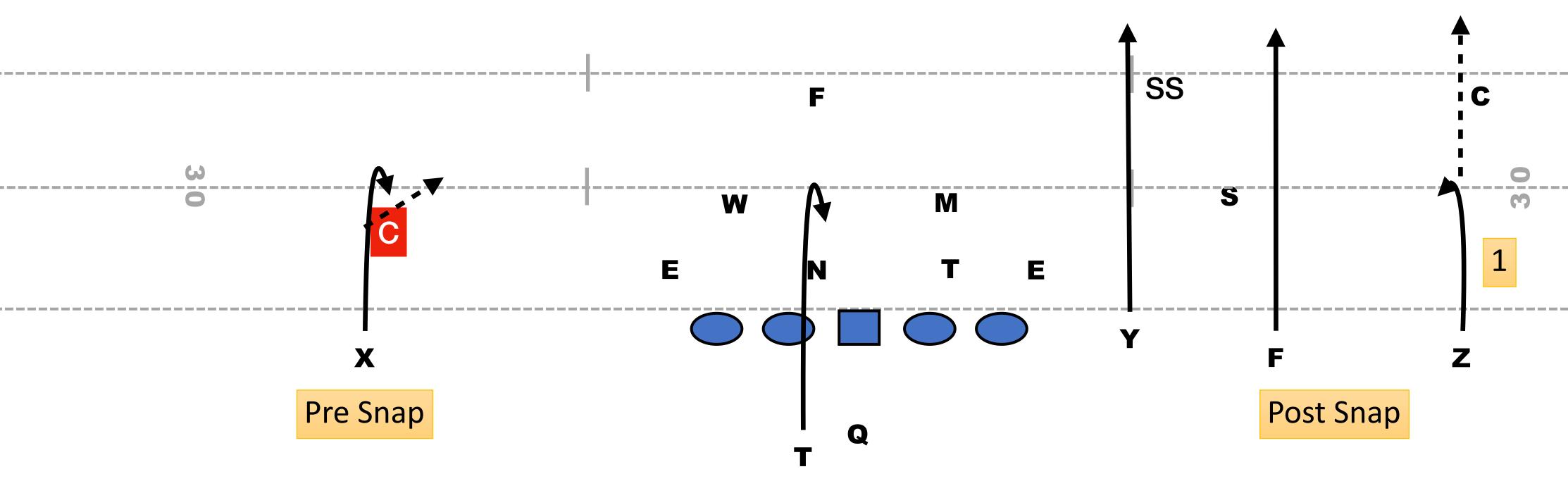
	444 AIR RAID OFFENSE								
QUICKS	90 (Hitch-Fade)	92 (Slant-Arrow)	93 (Fade-Out)	94 (Slant-Slant)	95 (Stick) (Cheetah)	99 Hitches			
DROPS	February (Shallow Cross)	March (Mesh)	April (Verts)	May (Weak Flood)					
SNAGS (CHEETAH)	Saturn (2 man Snag)	Lexus (3 man Snag)							
RPO'S	Key 1/2/3	95 Key (Stick-Key 1/3)	GIFT (Out/Hitch/Go/ Post/Bench)						
SCREENS	Ram/Lion (T Slip Screen)	Rocket/Laker (Reciever Screen)	Eagle (Swing Screen)						
RUNS	Iowa (Inside Zone) (Slice/Lead/BOX)	Tampa (Power)	Texas (Trap)	Oregon (Outside Zone)	Carolina/Cali (Counter)	Tennesseee (Toss)	Boston (Belly)		
PAP	Lock (1/3/Post)	Trojan	Sun Devil						
SPRINT OUT (LAMBO)	June (Strong Flood)	July (Hitch -Corner)							
TAGS	Wheelies	Bullets	Dagger	Arrow/Under	Deep	Post	Switch		

Quicks & Snags

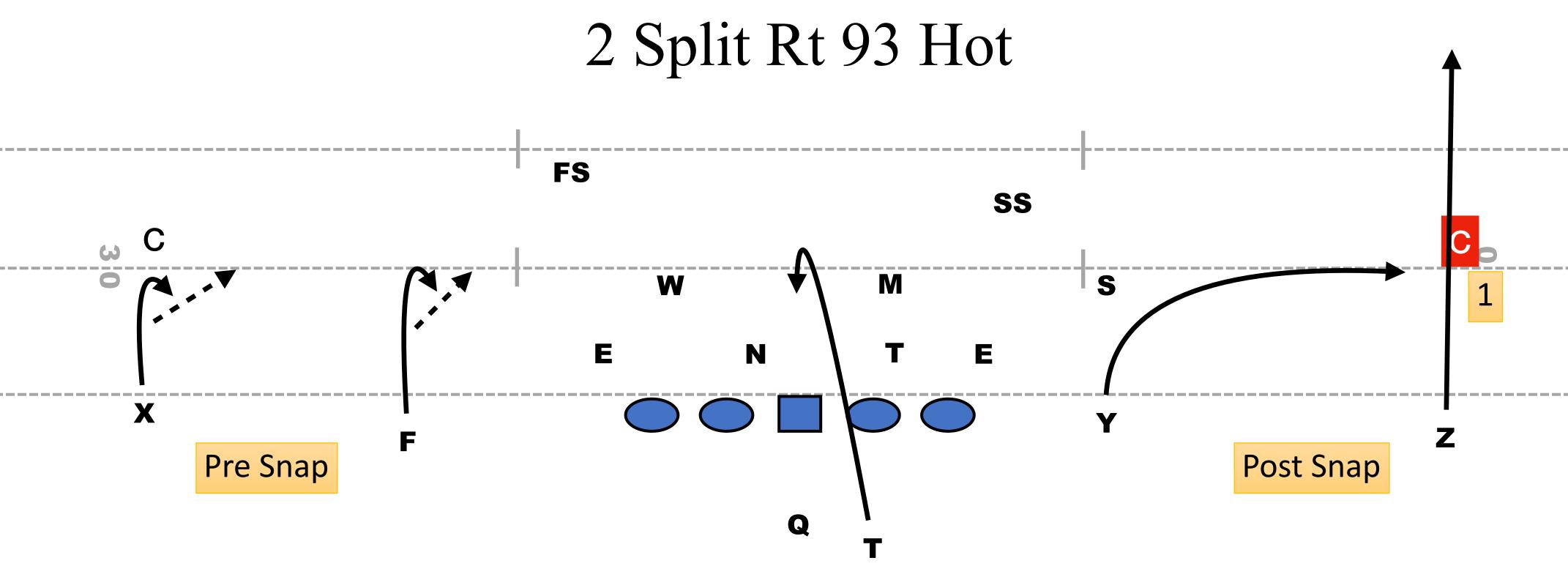


	ASSIGNMENT		ASSIGNMENT
X	Hitch vs Off Coverage / Slant vs Press	LT	Rip/Liz
F	Hitch vs Off Coverage / Slant vs Press	LG	Rip/Liz
Z	90 - 5 Yd Hitch Converter	С	Rip/Liz
Y	90 - Outside Release Vert	RG	Rip/Liz
Т	Rip/Liz Check Down	RT	Rip/Liz
QB	Pre Snap: Find Grass, Take Grass. Post Snap: (Read Corner) Off Coverage bail, throw Hitc	h. Off coverage Si	t, throw Vert. Press coverage, throw vert

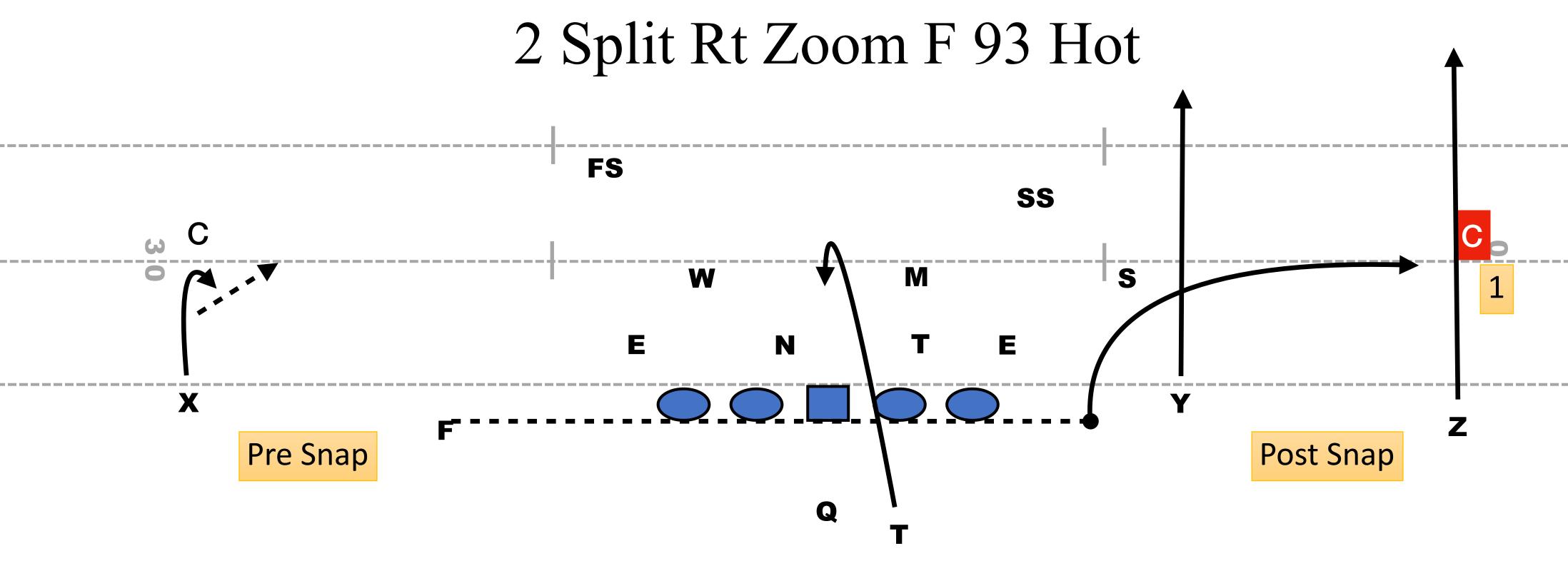
3 Trey Rt 90 Hot



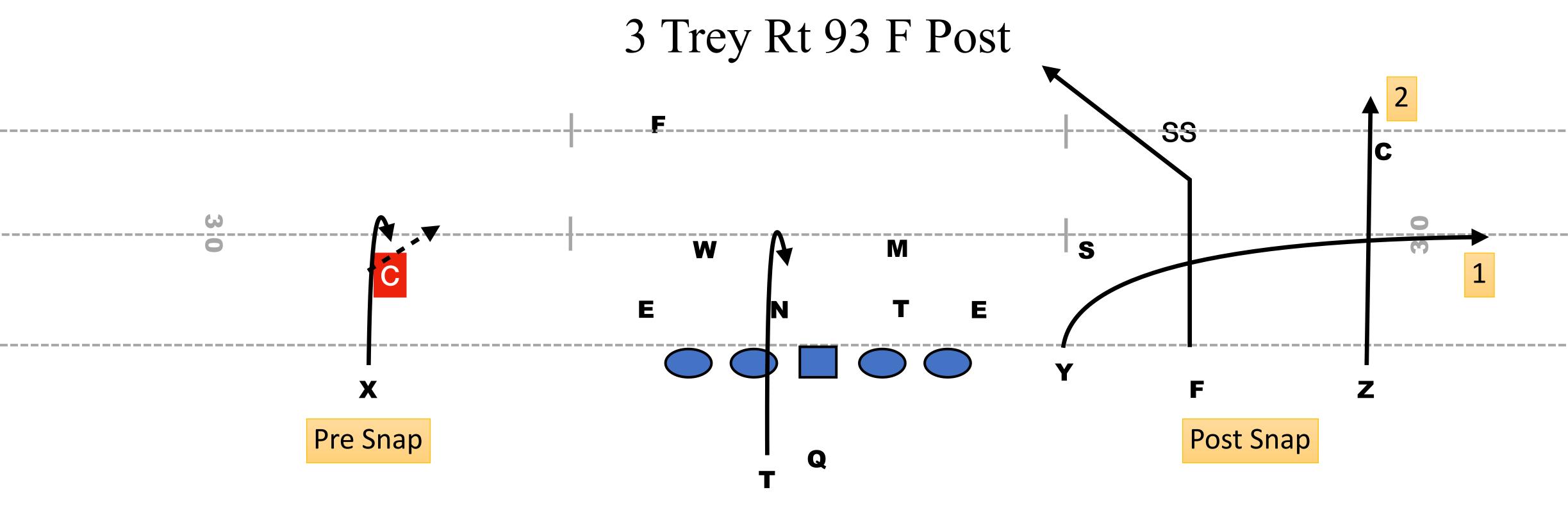
	ASSIGNMENT		ASSIGNMENT	
Z	90 - 5 Yd Hitch Converter	LT	Rip/Liz	
Υ	90 - Outside Release Vert	LG	Rip/Liz	
F	90 - Outside Release Vert	С	Rip/Liz	
X	Gift	RG	Rip/Liz	
Т	Rip/Liz Check Down	RT	Rip/Liz	
QB	Pre Snap: Find Grass, Take Grass. Post Snap: (Read Corner) Off Coverage bail, throw Hitch. Off coverage Sit, throw Vert. Press coverage, throw vert			



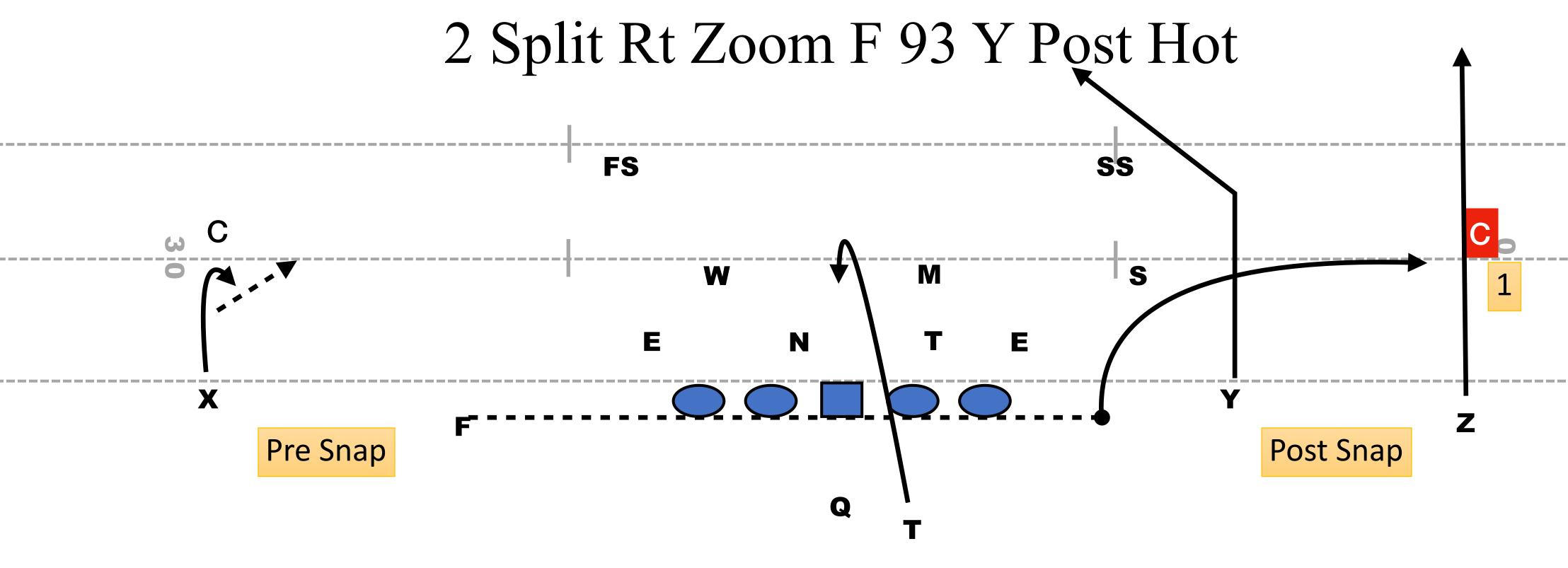
	ASSIGNMENT		ASSIGNMENT	
X	Hitch vs Off Coverage / Slant vs Press	LT	Rip/Liz	
F	Hitch vs Off Coverage / Slant vs Press	LG	Rip/Liz	
Z	93 - Outside Release Vert	С	Rip/Liz	
Υ	93 - 5yd Outie	RG	Rip/Liz	
Т	Rip/Liz Check Down	RT	Rip/Liz	
QB	Pre Snap: Find Grass, Take Grass. Read Corner Leverage: Man leverage, look Outie. Zone leverage, look Vert			



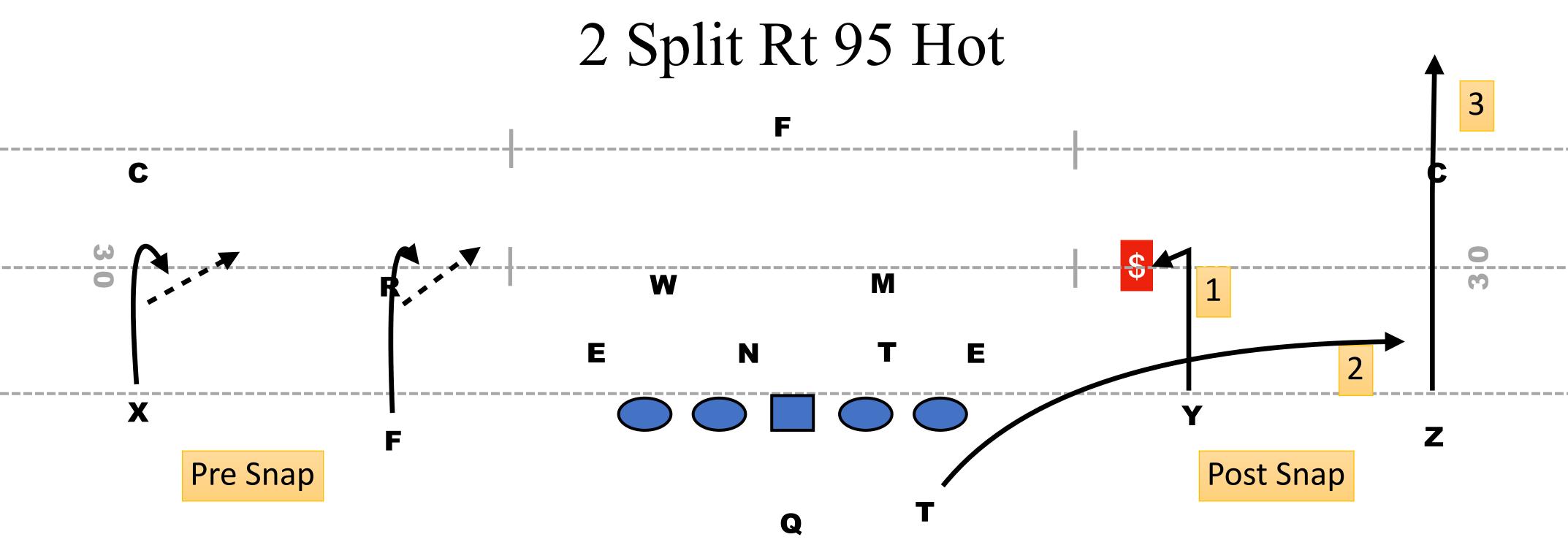
	ASSIGNMENT		ASSIGNMENT	
X	Hitch vs Off Coverage / Slant vs Press	LT	Rip/Liz	
F	Zoom - 93 - 5yd Outie	LG	Rip/Liz	
Z	93 - Outside Release Vert	С	Rip/Liz	
Υ	93 - Outside Release Vert	RG	Rip/Liz	
Т	Rip/Liz Check Down	RT	Rip/Liz	
QB	Pre Snap: Find Grass, Take Grass. Read Corner Leverage: Man leverage, look Outie. Zone leverage, look Vert			



	ASSIGNMENT		ASSIGNMENT		
Z	93 - Outside Release Vert	LT	Rip/Liz		
Y	93 - Skip Release - 5yd Outie	LG	Rip/Liz		
F	F Post - 10 Yd Post	С	Rip/Liz		
X	Gift	RG	Rip/Liz		
Т	Rip/Liz Check Down	RT	Rip/Liz		
QB	Pre Snap: Find Grass, Take Grass. QB Look F Post vs 2 High Read Corner Leverage: Man leverage, look Outie. Zone leverage, look Vert				

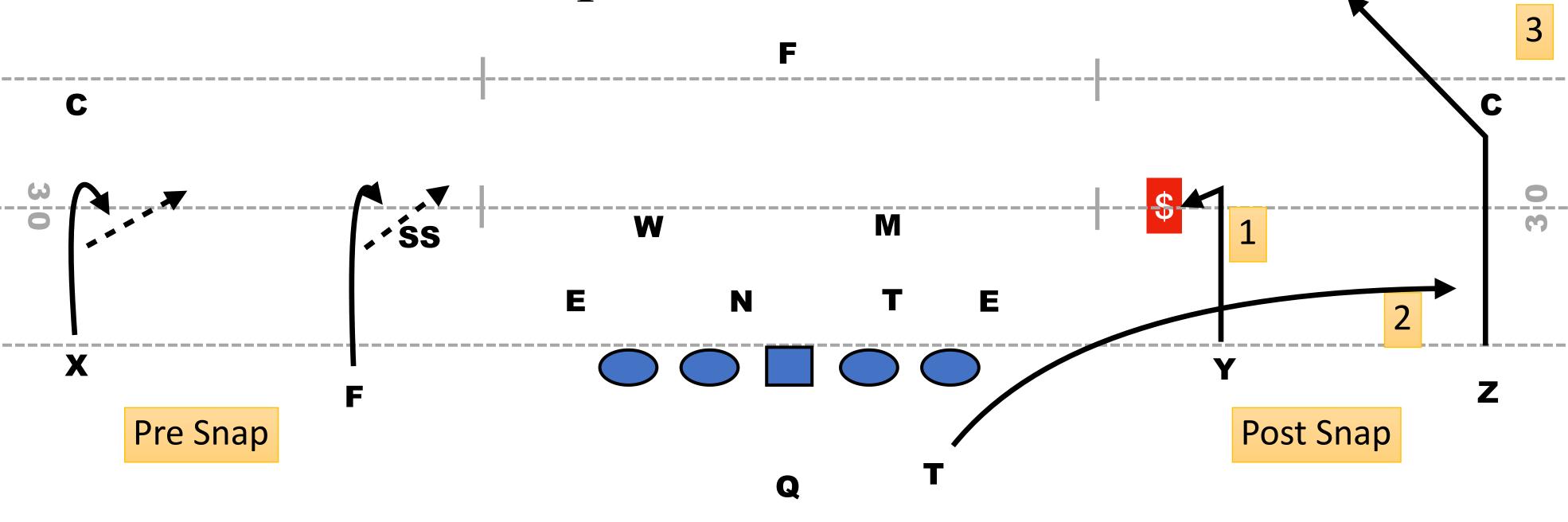


	ASSIGNMENT		ASSIGNMENT		
X	Hitch vs Off Coverage / Slant vs Press	LT	Rip/Liz		
F	Zoom - 93 - 5yd Outie	LG	Rip/Liz		
Z	93 - Outside Release Vert	С	Rip/Liz		
Υ	93 - Outside Release Vert	RG	Rip/Liz		
Т	Rip/Liz Check Down	RT	Rip/Liz		
QB	Pre Snap: Find Grass, Take Grass. Look Y Post vs 2 High Read Corner Leverage: Man leverage, look Outie. Zone leverage, look Vert				

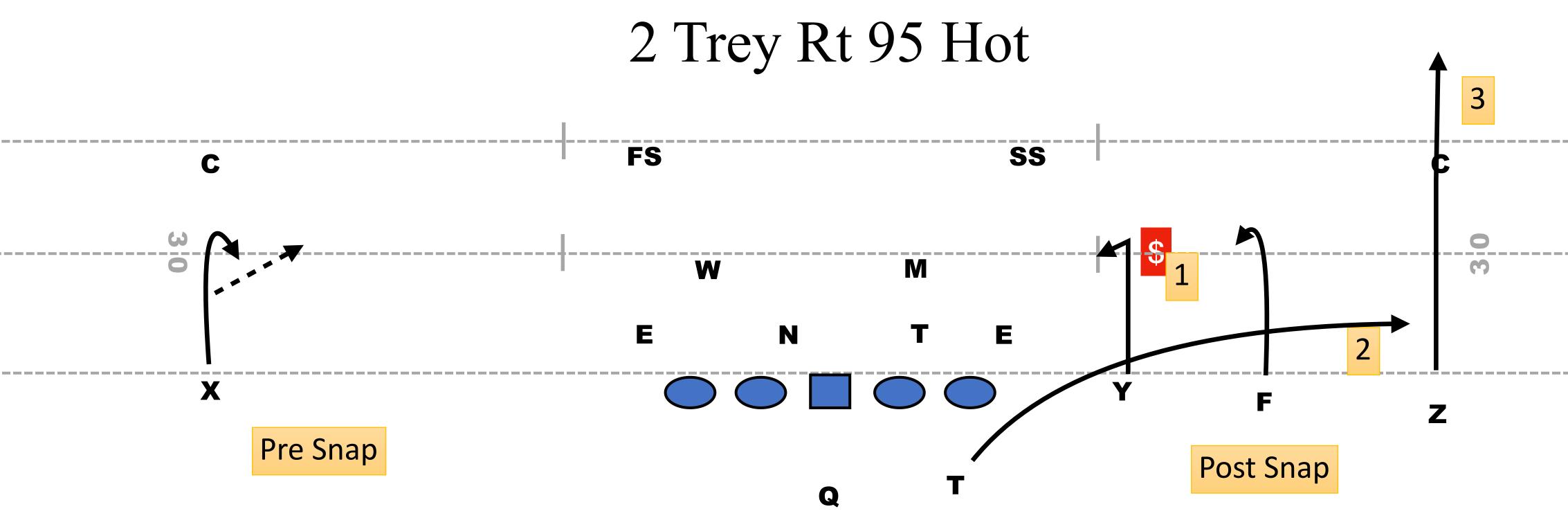


	ASSIGNMENT		ASSIGNMENT	
X	Hitch vs Off Coverage / Slant vs Press	LT	ACE	
F	Hitch vs Off Coverage / Slant vs Press	LG	ACE	
Z	95 - Outside Release Vert	С	ACE	
Υ	95 - 5 Yd Stick	RG	ACE	
Т	95 - Free Release Flat (Cheetah)	RT	ACE	
QB	Pre Snap: Find Grass, Take Grass. Read Stick Defender: Plays Flat, Throw Stick. Plays Stick, Throw Flat			

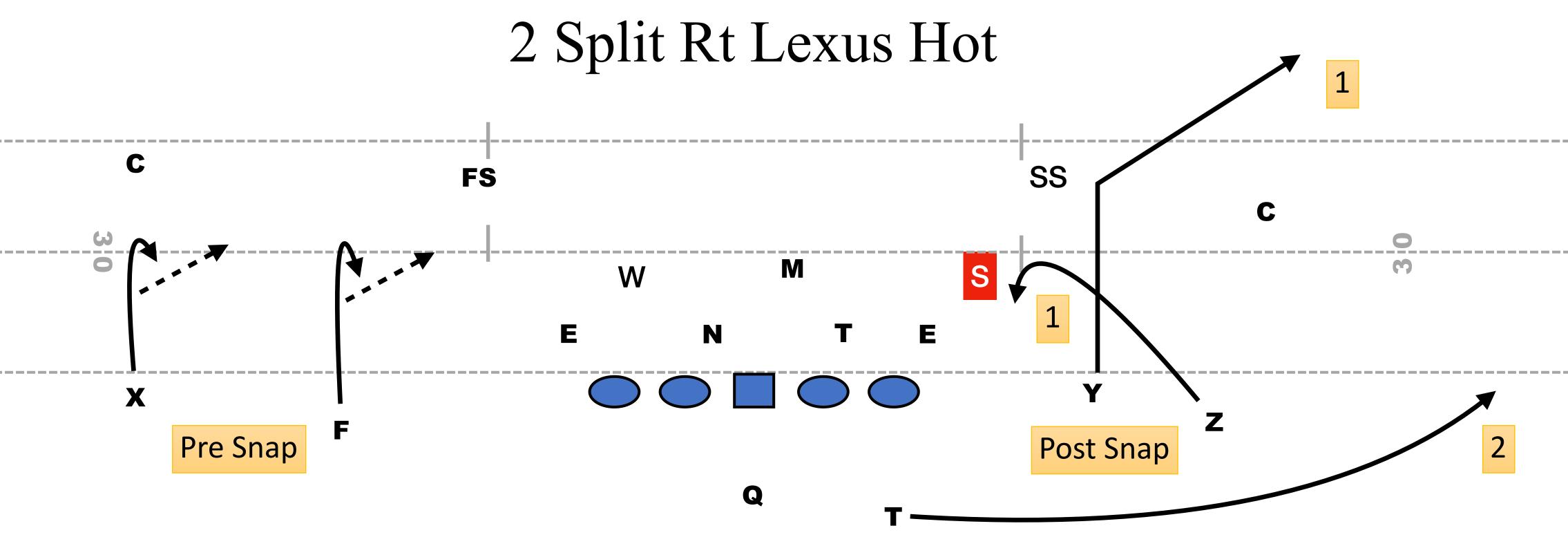
2 Split Rt 95 Post Hot



	ASSIGNMENT		ASSIGNMENT	
X	Hitch vs Off Coverage / Slant vs Press	LT	ACE	
F	Hitch vs Off Coverage / Slant vs Press	LG	ACE	
Z	95 - Outside Release Vert	С	ACE	
Υ	95 - 5 Yd Stick	RG	ACE	
Т	95 - Free Release Flat (Cheetah)	RT	ACE	
QB	Pre Snap: Find Grass, Take Grass. B Look Post Vs 1 High Read Stick Defender: Plays Flat, Throw Stick. Plays Stick, Throw Flat			

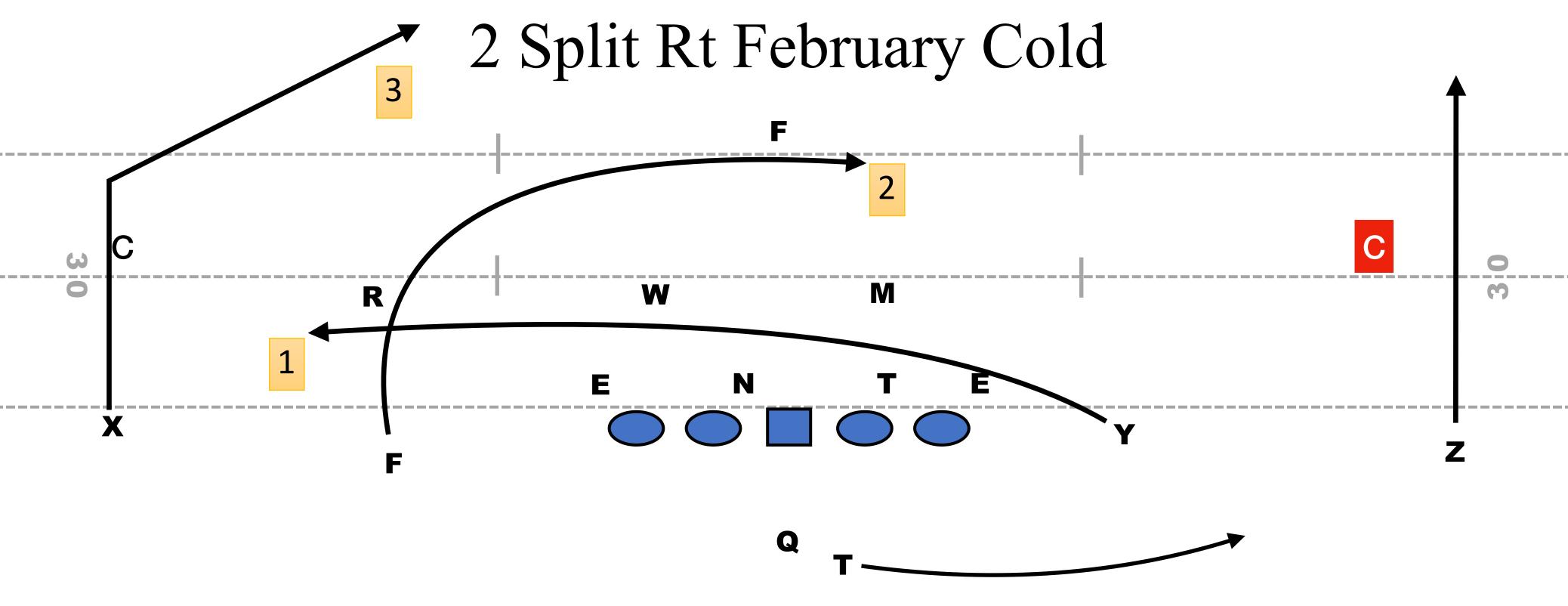


	ASSIGNMENT		ASSIGNMENT	
X	Gift	LT	ACE	
F	90 - Outside release vert	LG	ACE	
Z	95 - Outside Release Vert	С	ACE	
Y	95 - 5 Yd Stick	RG	ACE	
Т	95 - Free Release Flat (Cheetah)	RT	ACE	
QB	Pre Snap: Find Grass, Take Grass. Read Stick Defender: Plays Flat, Throw Stick. Plays Stick, Throw Flat			

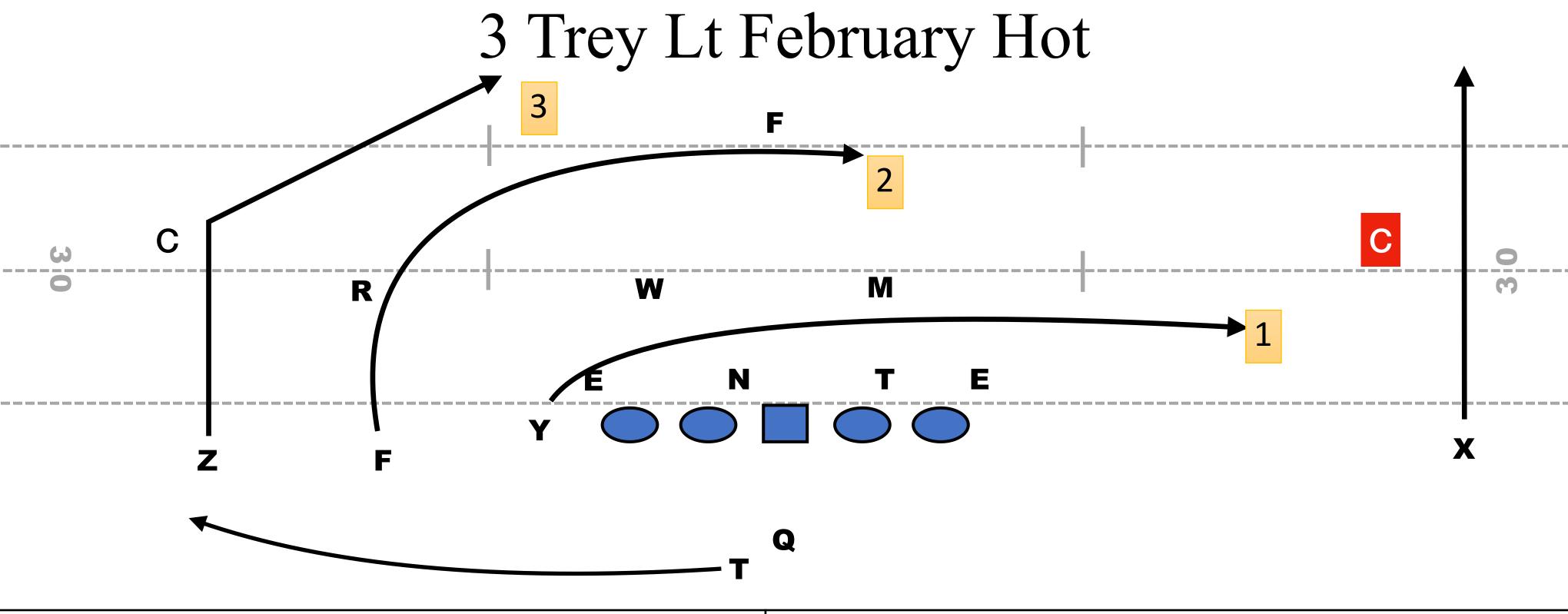


	ASSIGNMENT		ASSIGNMENT
X	Hitch vs Off Coverage / Slant vs Press	LT	ACE
F	Hitch vs Off Coverage / Slant vs Press	LG	ACE
Z	Lexus - 5 Yd Slant Sit	С	ACE
Υ	Lexus - 10 Yd Corner	RG	ACE
Т	Lexus - Free Release Swing (Cheetah)	RT	ACE
QB	B Pre Snap: Find Grass, Take Grass. (Press Corner): Look Corner to Swing (Off Corner): Read Slot Defender: Plays Swing, Throw Slant Sit. Plays Slant Stick, Throw Swing		

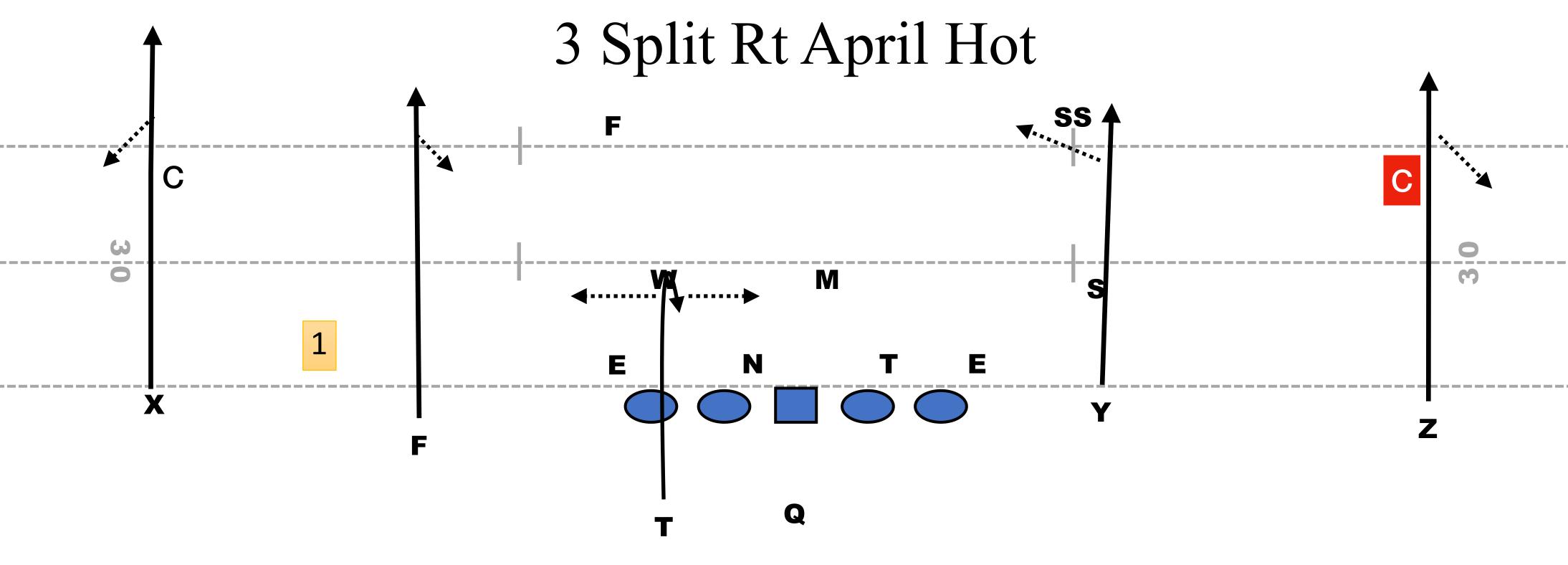
DROPS



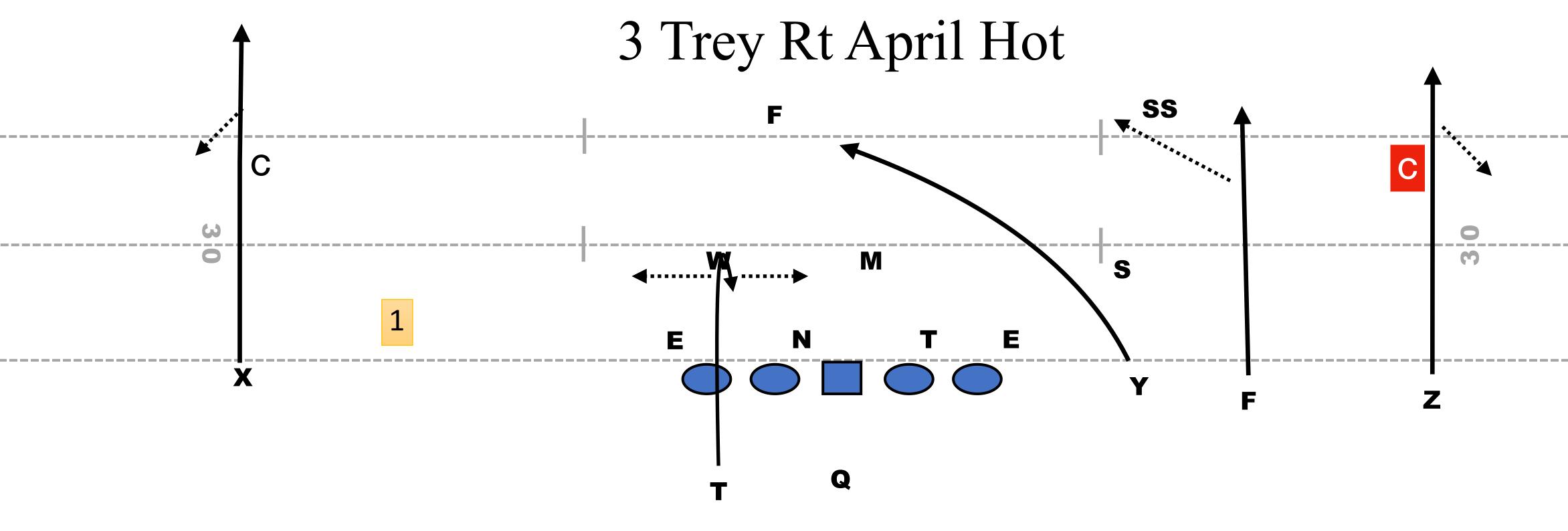
	ASSIGNMENT		ASSIGNMENT
X	February - 10 Yd Post	LT	Rip/Liz
F	February - 10 Yd Dig	LG	Rip/Liz
Z	February - Vert	С	Rip/Liz
Υ	February - Shallow	RG	Rip/Liz
Т	Rip/Liz Protection (Swing)	RT	Rip/Liz
QB	Read Backers: Backers attack shallow - Look Dig, Ba	ackers deep cover - L	ook Shallow



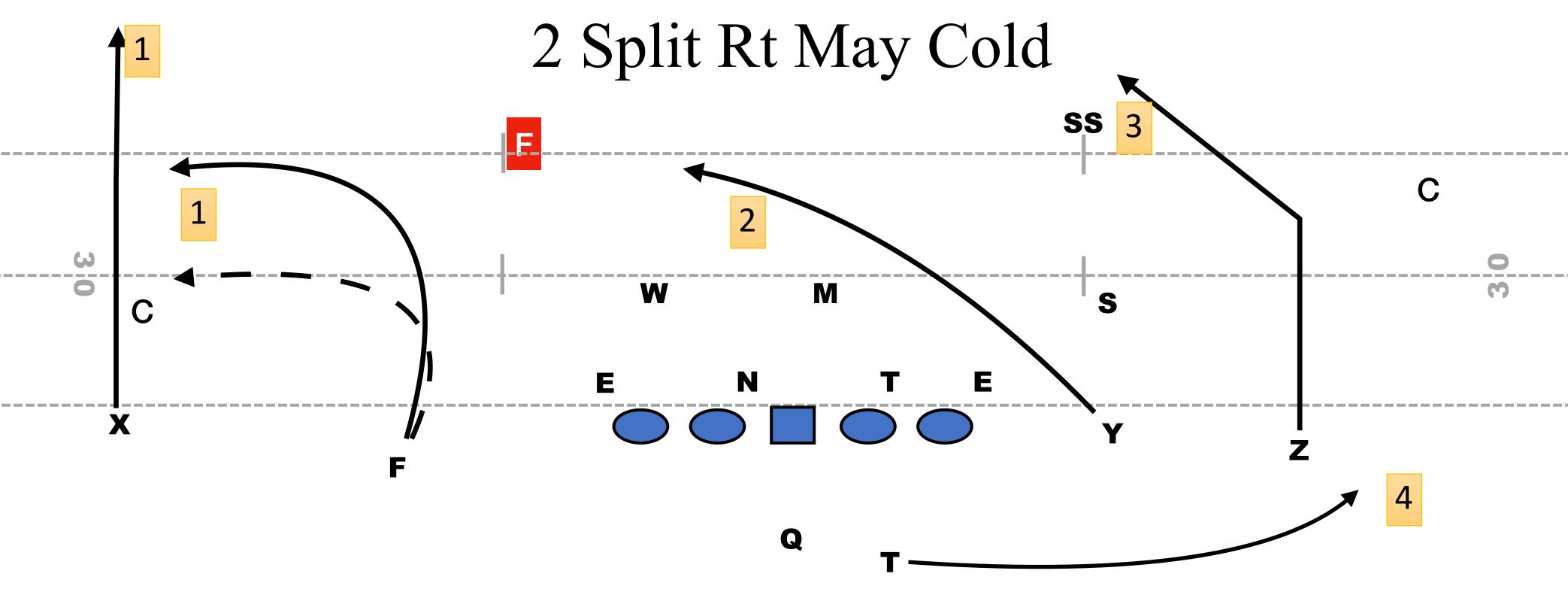
	ASSIGNMENT		ASSIGNMENT
Z	February - 10 Yd Post	LT	Rip/Liz
F	February - 10 Yd Dig	LG	Rip/Liz
X	February - Vert	С	Rip/Liz
Υ	February - Shallow	RG	Rip/Liz
Т	Rip/Liz Protection (Swing)	RT	Rip/Liz
QB	Read Backers: Backers attack shallow - Look Dig, Ba	ackers deep cover - Lo	ook Shallow



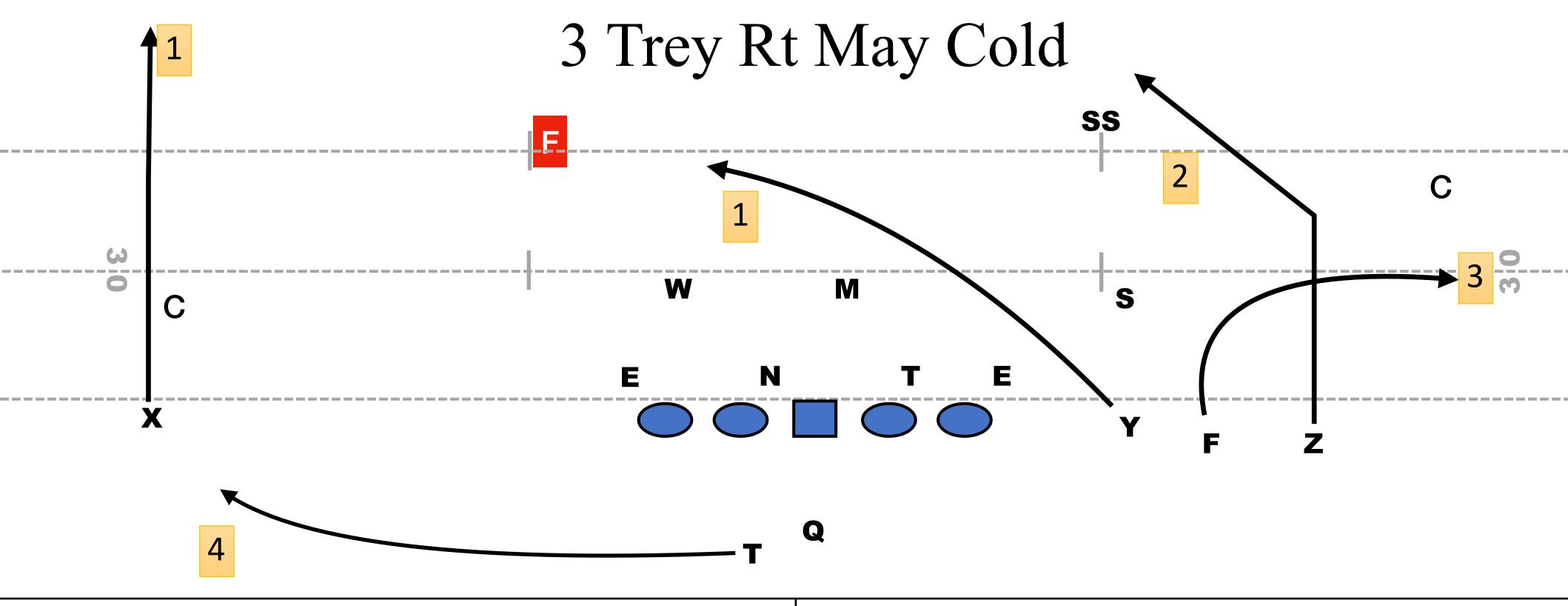
	ASSIGNMENT		ASSIGNMENT
X	Vert (C.O.T- 12yd Comeback)	LT	Rip/Liz
F	Vert (MFO - 10yd Curl/MFC - Vert)	LG	Rip/Liz
Z	Vert (C.O.T - 12yd Comeback)	С	Rip/Liz
Y	Vert (MFO - 10yd Post/MFC - Vert)	RG	Rip/Liz
Т	Rip/Liz Protection (Option)	RT	Rip/Liz
QB	Safety Read	•	



	ASSIGNMENT		ASSIGNMENT
X	Vert (C.O.T- 12yd Comeback)	LT	Rip/Liz
F	Vert (MFO - 10yd Curl/MFC - Vert)	LG	Rip/Liz
Z	Vert (C.O.T - 12yd Comeback)	C	Rip/Liz
Y	Climb	RG	Rip/Liz
Т	Rip/Liz Protection (Option)	RT	Rip/Liz
QB	Safety Read	•	

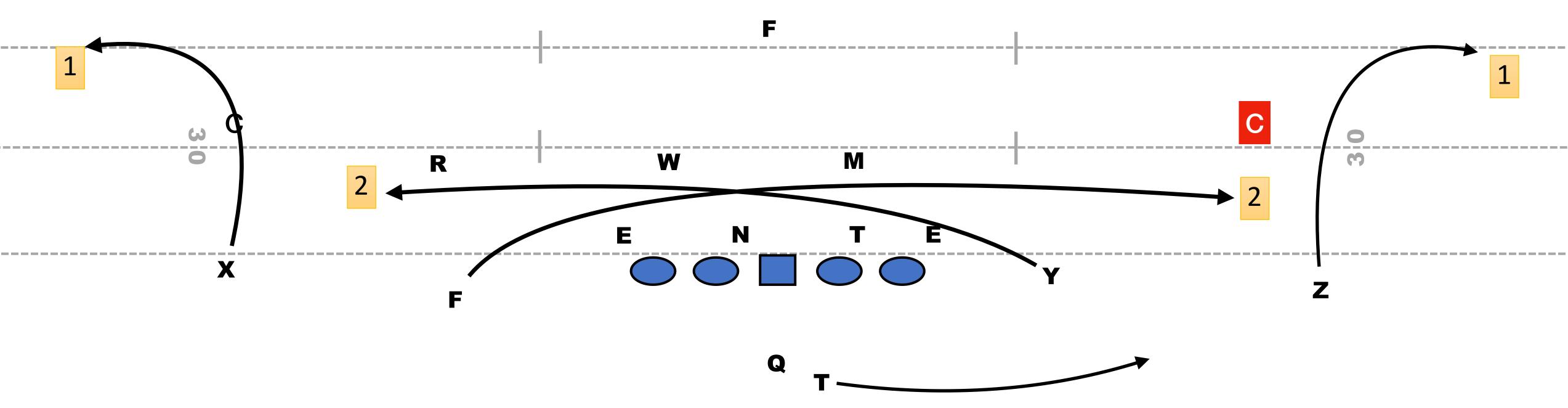


	ASSIGNMENT		ASSIGNMENT
X	May - Outside Vert	LT	Rip/Liz
F	May - 10yd Bench vs 2High / 5yd Out vs Man	LG	Rip/Liz
Z	May - 10yd Post	С	Rip/Liz
Υ	May - 10yd Climb	RG	Rip/Liz
Т	Rip/Liz Protection (Swing)	RT	Rip/Liz
QB	Vs man(Vert/Climb/Post) vs 2 High (Bench/Climb/Post) Ho	ot - Swing	

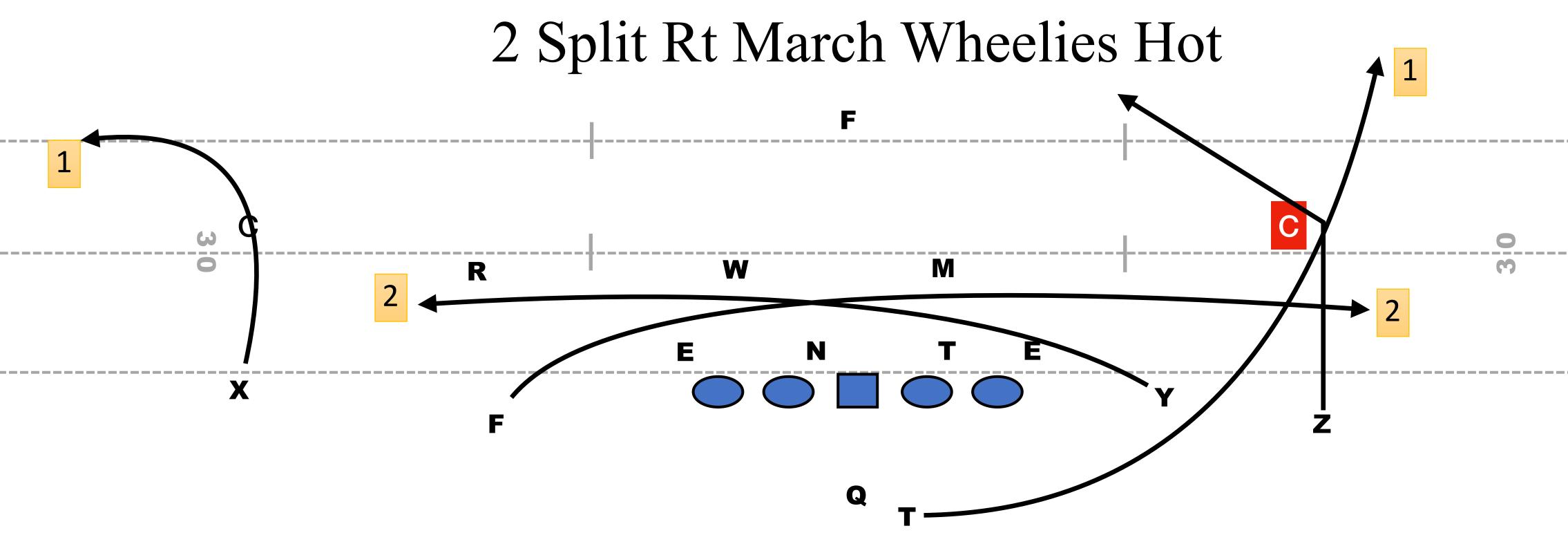


	ASSIGNMENT		ASSIGNMENT	
X	May - Outside Vert	LT	Rip/Liz	
F	May - 10yd Bench vs 2High / 5yd Out vs Man	LG	Rip/Liz	
Z	May - 10yd Post	С	Rip/Liz	
Y	May - 10yd Climb	RG	Rip/Liz	
Т	Rip/Liz Protection (Swing)	RT	Rip/Liz	
QB	Vs man(Vert/Climb/Post) vs 2 High (Bench/Climb/Post) Ho	t - Swing		

2 Split Rt March

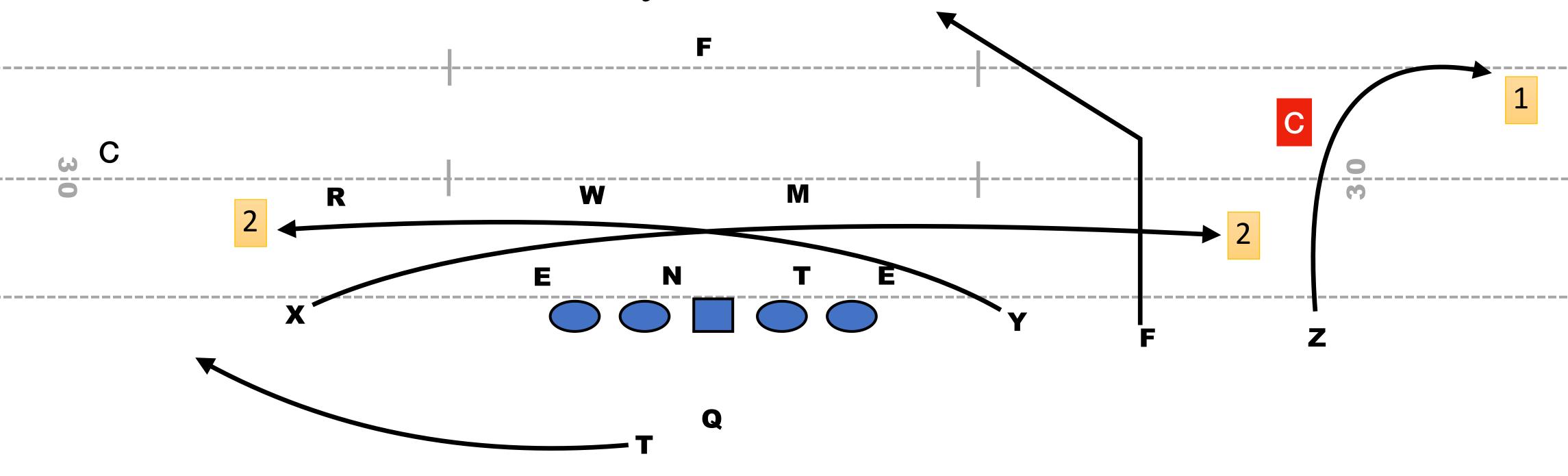


	ASSIGNMENT		ASSIGNMENT
X	10 Yd Bench	LT	Rip/Liz
F	Shallow (UNDER)	LG	Rip/Liz
Z	10 Yd Bench	С	Rip/Liz
Υ	Shallow (OVER)	RG	Rip/Liz
Т	Rip/Liz Protection (Swing)	RT	Rip/Liz
QB	Read Corners: Corners pressed - Look Mesh, Cornered off - Look Bench		

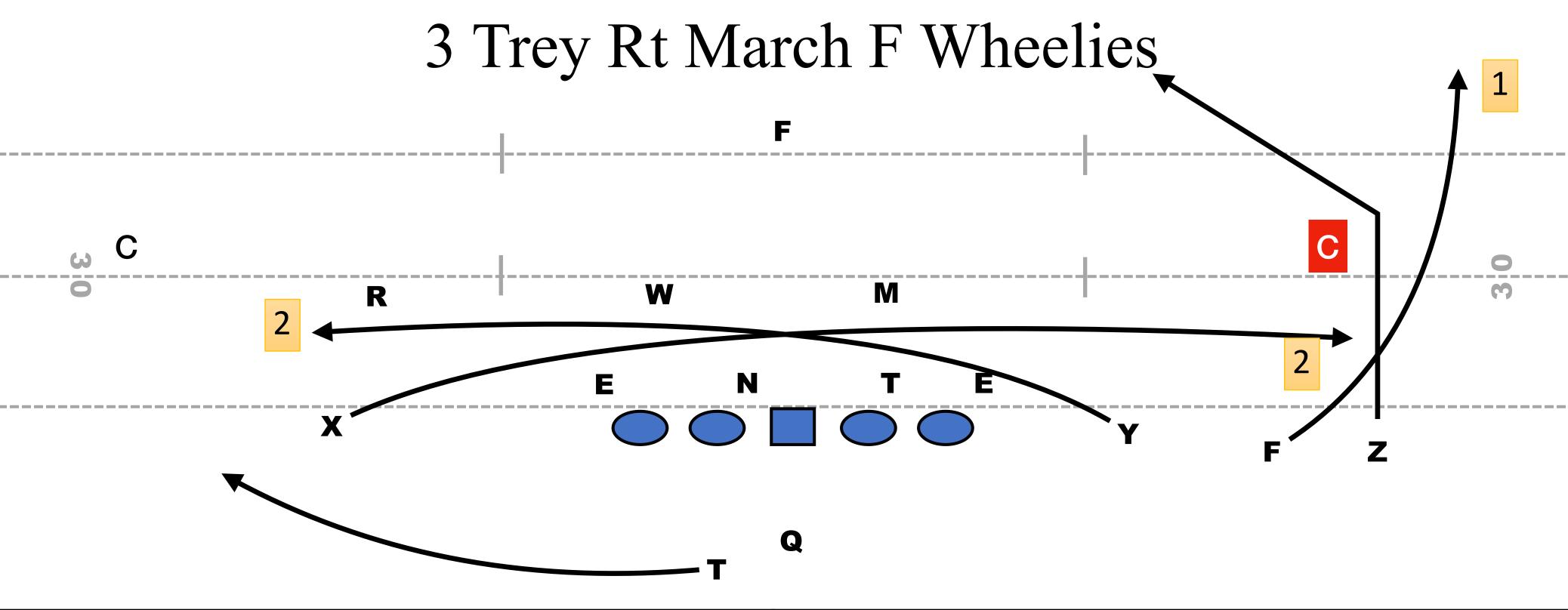


	ASSIGNMENT		ASSIGNMENT
X	10 Yd Bench	LT	Ace
F	Shallow (UNDER)	LG	Ace
Z	10 Yd Bench	С	Ace
Υ	Shallow (OVER)	RG	Ace
Т	Free Release Wheelies	RT	Ace
QB	Read Corners: Corners pressed - Look Wheel, Cornere	ed off - Look Mesh	

3 Trey Rt March



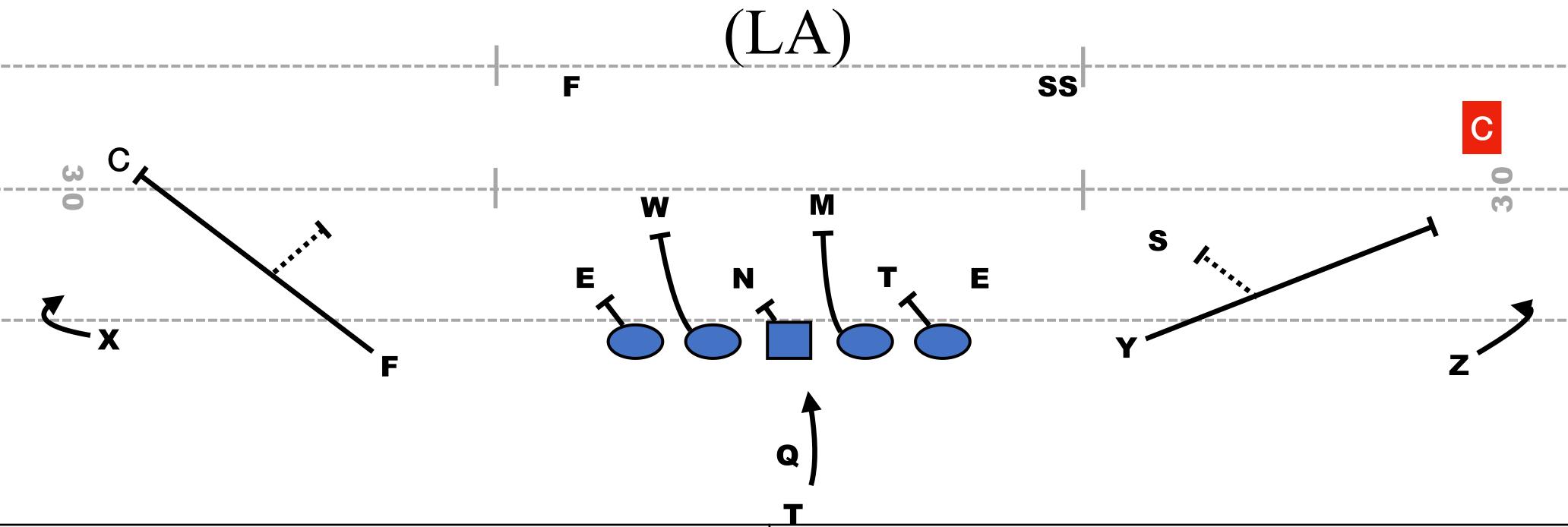
	ASSIGNMENT		ASSIGNMENT	
X	Shallow (UNDER)	LT	Rip/Liz	
F	10 Yd Post	LG	Rip/Liz	
Z	10 Yd Bench	С	Rip/Liz	
Υ	Shallow (OVER)	RG	Rip/Liz	
Т	Rip/Liz Protection (Swing)	RT	Rip/Liz	
QB	Read Corners: Corners pressed - Look Mesh, Cornered of	off - Lool	k Bench	



	ASSIGNMENT		ASSIGNMENT	
X	Shallow (UNDER)	LT	Rip/Liz	
F	10 Yd Post	LG	Rip/Liz	
Z	10 Yd Bench	С	Rip/Liz	
Υ	Shallow (OVER)	RG	Rip/Liz	
Т	Rip/Liz Protection (Swing)	RT	Rip/Liz	
QB	Read Corners: Corners pressed - Look F Wheel, Corners	ered off - Look Mes	h	

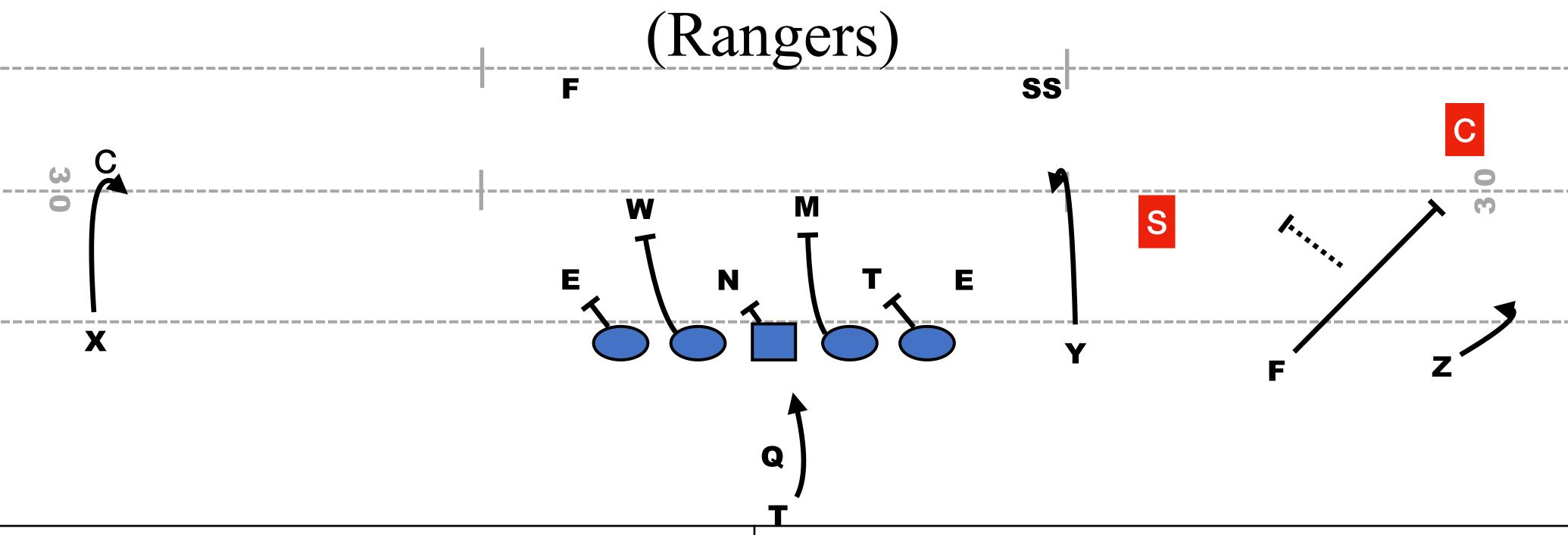
Runs - RPOs

1 Split Rt Iowa Cold Key 1



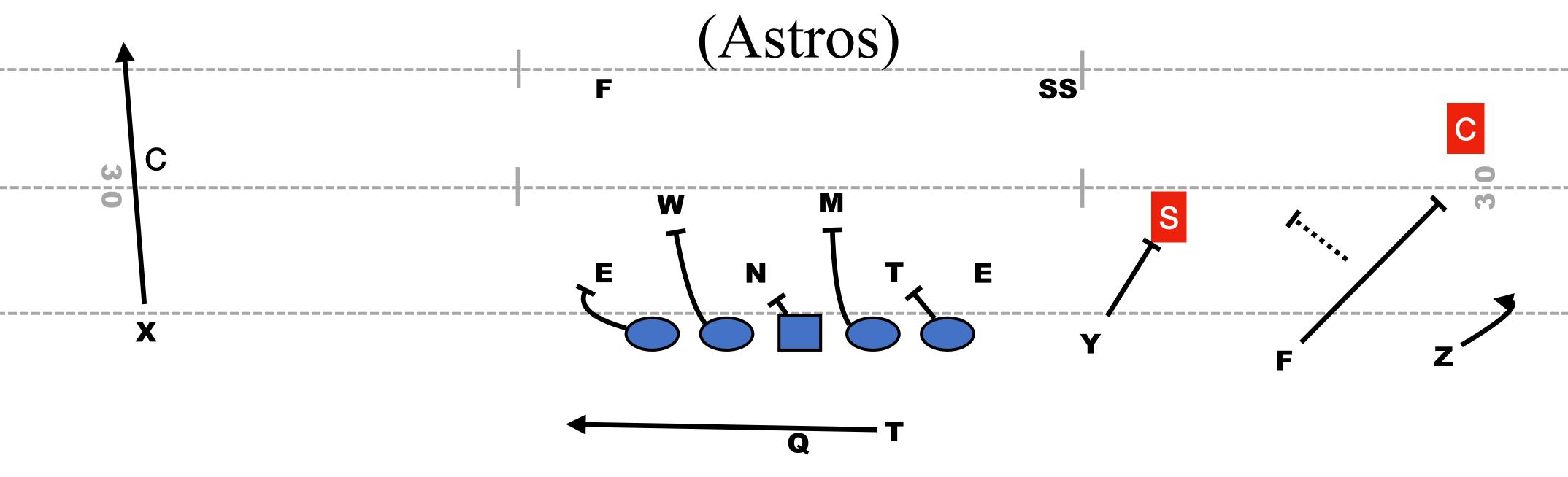
	ASSIGNMENT		ASSIGNMENT	
X	Key 1	LT	Iowa Cold	
F	Key 1 - MDM	LG	Iowa Cold	
Z	Key 1	С	Iowa Cold	
Υ	Key 1 - MDM	RG	lowa Cold	
Т	Iowa Cold	RT	Iowa Cold	
QB	Pre Snap Read: Key 1(Look for Mismatch) Post Snap Read:	End	man(Crash-Keep/Sit-Give)	

1 Trey Rt Iowa Cold 95 Key (Rangers)



	ASSIGNMENT		ASSIGNMENT	
X	Gift	LT	Iowa Cold	
F	Key 1 - MDM	LG	Iowa Cold	
Z	Key 1	С	lowa Cold	
Y	95 Key - Stick	RG	lowa Cold	
Т	Iowa Cold	RT	Iowa Cold	
QB	Pre Snap Read: Gift - Stick defender Leverage (Look for Mismatch). Post Snap Read: End man(Crash-Keep/Sit-Give)			

2 Trey Rt Oregon Cold Key 1



	ASSIGNMENT		ASSIGNMENT
X	Gift	LT	Oregon Cold
F	Key 1 - MDM	LG	Oregon Cold
Z	Key 1	С	Oregon Cold
Υ	95 Key - Stick	RG	Oregon Cold
Т	Oregon Cold	RT	Oregon Cold
QB	Pre Snap Read: Key 1 (Look for Mismatch). Automatic Give)	