



Rams Touchdown Club Meeting 7/13/21



***Call to order: Fernando 6:06pm**

***Sign In**

***Approval of minutes from 6/8/21**

***Review of agenda and timetable...45 mins...treasure report etc.**

***Treasurer's report...Heather**

- **Budget doc is updated once a month.** If there are any questions, feel free to contact Heather anytime.
- **Budget doc link:**
https://docs.google.com/file/d/1FYDGyYUeFV9thPxMLjH_kEP3Injs2-yO/edit?usp=doclist_api&filetype=msexcel
- **2021 budget started in May.**
- **Spending:**
 - \$3,000 for coaches pay last season to augment stipends
 - \$1,649 for coach's gear for game was paid last month (June)
 - \$2,200 check for hand sanitizers from last year sold for \$10 a bottle. (Note if interested, hand sanitizer can still be sold, and money used toward dues)
 - \$6,987 for Freshman camp
 - \$9,693 for JV & Varsity camp
 - Paid rental and insurance for camp
 - More uniform and season information to come as the season gets closer.
- Fernando said that if anyone needs clarity about the budget, please don't hesitate to ask questions. Transparency is wanted!

***Volunteers needed...Shaitu**

- **Varsity pregame meal:**
 - Leslie in charge of serving meal
 - Received \$350 pregame donations last year.
- **Home game volunteers:**
 - Set up for food sales (1st shift): 4 volunteers from 2pm to 4pm
 - Sales (2nd shift): 4 volunteers from 7pm to 9pm
 - Late sales and clean up (3rd shift): 4 volunteers from 8:30pm to 10pm
 - Parking lot attendants: 4 volunteers per game from 5pm to 7pm.
 - Ask freshman parents to volunteer, so Varsity parents can watch game.
 - Sign up genie coming

***Banquet...CHAIRPERSON NEEDED**

- Should happen in Dec/Jan TBD
- \$500 budget for banquet (awards)
- Spent \$9,000 for 2019 banquet
- Fundraising needs to happen!
- Planning needs to happen sooner rather than later
- Important for all players to have something and be celebrated and feel valued.
- Will honor last year seniors at first home game since there wasn't a banquet last year.

***Fundraising...Heather**

- **Don't want anything out of pocket if possible**
- **Virtual discount cards...**freshman (app...contacts...will email or text contacts to sell the cards...can sell in other cities that use same app)
- **Blast...**virtual
 - JV/Varsity starting next week...freshman week after. (enter contacts, blast does the rest)
 - \$30,000 raised last year.
 - Great tool to keep everyone informed. Coach communicates through blast. Don't ask specific questions that have to do with your players on Blast, use email.
 - Calendar on blast is great tool.
 - Good funding from blast for participating. Works with bigger programs that have proven to work well.
- **Banners...**pushing banners!
 - Can be placed along huge Palos Verde gate.
 - Purchased through Millikan school store. Goes to football account \$300 to \$2000 per banner. Usually up all year.
 - Reach out to businesses. Do we need tax ID? Letter with tax id? Businesses provide banners.
 - Player banners \$350 to \$650. 2 to 3 weeks for player banners. Template with pictures and certain amount of characters.
- **Other...**Gift cards donated from grocery stores for pbj etc.

***Fundraising suggestions**

- Family dinner nights (discounts) Chipotle gives highest kick back.
- Casino nights...haven't done one but would like to. Pechanga?
- Parent (Barry Thomas) started booster at Cerritos and got creative with fundraising...old sled sold for scrap...Gatorade will buy banner...if use a charter company will buy banner...Professional rallies will buy banner. Will reach out to old booster president for ideas...Program space...Banners in gym?... Partnering with other teams to help with tournaments and raise money with parking, etc... T-shirt making machine...create themed shirts and make our own for profit. Combine with other groups for fundraising. Getting bodies in meetings...Adding merchandise to game day sales.
- Parent getting discounts/gift cards (Jeana Luzzi) from stores.
- Tailgating for parents to hang out pregame at parking lot at South end...raise money with entry fee.

- Running own 7 on 7 tournament – big money maker through donations.
- Trillion boys team – parent can help with that.

***Next meeting...Tuesday, August 10th @ 6pm**

***Misc Comments/Questions/Ideas/Notes**

- Players can play all year or move on to another sport for the off season.
- Nike order from Eastbay coming and additional merchandise for games
- Snack bar...add another storage container for crockpots, food warmers, etc.
- Boosters are a team – invite parents – all inclusive – rally parents and show strength
- Bonding on 8/7 with team. Blue and gold game and bbq for kick off to season.
- Golf tournament? Anybody have ideas? Chairperson? In the next month or spring 2022.
- How do we connect between meetings?
- Blast messages sent out by admin. If parent wants to send something, send to Heather.
- Email for team...lbmillikanramsfootball@gmail.com
- Website...millikanramsfootball.com

***Meeting adjourned: Fernando 7:02pm**