Hello, my name is 'Coach name', head coach of the 'School sport' program. I wanted to personally let you know how much our program is looking forward to our upcoming season, and how excited we are to have you be part of it.

In preparation for our season,

we are using Blast Athletics

to fundraise online.

For your safety and ours, online fundraising is the best option,

and also the most crucial

to our programs success.

Blast Athletics is simple.

Click the Yellow donate button,

pick your favorite athlete.

You will see instructions on how to donate online with your credit card or how to mail a check.

After you have donated,

we want to keep you involved and follow our season like never before.

The Blast program has the ability to post

schedules, scores, videos, pictures and more.

The coverage we post will get combined then emailed to our donors each week

keeping you updated with our season and your favorite teammate.

Plus, each athlete can build their own Blast Recruiting Showcase giving us the ability to get exposure to colleges nationwide

All donations above a \$100 will receive a personal thank you video from the athlete you sponsored.

Thank you for your support and get ready for some (TEAM MASCOT) (SPORT)

with Blast Athletics...(then break down)