



Dear Friend,

I am writing to you on behalf of the Shadow Hills High School Knights Football Club. The Knights Football Club along with the Shadow Hills High School Athletic Boosters are currently working together and planning the Football Club Season Kick Off Event ~ Mid Knight Madness. This event will take place on **Sunday night & Monday morning August 4 & 5, 2019**. This is going to be a great community event! This will be the first football practice that the players will be allowed to wear all their equipment and make contact with each other, followed by a team breakfast for 150 players and their coaches. We invite you to become a contributor to this exclusive event to kick off of 10 years of Knight Madness the season that attracts both the young and young at heart from across the desert. This is where you can really help!

We are appealing to you to support this worthwhile event as a contributor to our post Mid Knight Madness Team Breakfast. We were hoping that you might be willing to supply us with the items necessary to provide the players a hearty breakfast after practice. Donations can be made in the form of gift cards, products in kind or monetary donations. We are asking that monetary donations be made in the form of checks made payable to Shadow Hills HS Football with Mid Knight Madness written in the memo line. Any amount that you could donate to us would be much appreciated. Please know that the Shadow Hills H.S. Football Club along with the Shadow Hills High School Athletic Boosters are a 501(c)3 non-profit, charitable organization. Your tax-deductible donation will be acknowledged during the promotion of our event and on our website, please see attached form for how acknowledgements will be made. We have enclosed a Mid Knight Madness Breakfast donation form for you to complete and return.

Shadow Hills High School is one of the newer high schools in the Coachella Valley, located on Jefferson Street in Indio on the north side of I-10. There are many expenses in maintaining a major sports program, and very infinite resources. Knights Football fundraising provides our football program the funds needed to continue to be successful. Our goal is to continue growing a quality football program here in the Coachella Valley that our community can support and be proud of!

When you make a donation, we will be following up with a thank-you letter and provide a tax identification number, so that you can use this donation as a write-off for your business. We appreciate your consideration and support of this worthy endeavor. If you have any questions, please feel free to contact Ron Shipley ~ ron.shipley@desertsands.us
Warmest Regards,

Ron Shipley – Head Coach

*Shadow Hills High School Football Club
c/o Ron Shipley (Head Coach) or Tavi Houghton (PTO President)
39-225 Jefferson Street, Indio CA 92203*

S.H.H.S. Knights Football
"Mid Knight Madness Breakfast Donation Form"

Company Name:

Contact:

Address:

Phone and best time to contact:

Email Address:

*Breakfast Item Contribution / Item Name &
Description:*

*Please Email Company logo for program & banner
to: shknightscord@hotmail.com*

Estimated Value: \$

Completed form and donation can be mailed to :

Shadow Hills High School

Football Club

c/o Ron Shipley (Head Coach) or Tavi Houghton (PTO President)

39-225 Jefferson Street

Indio, CA 92203

*Have any questions or would like to arrange donation pick up please email:
shknightscord@hotmail.com*

S.H.H.S. Knights Football

"Mid Knight Madness Sponsorship Opportunities"

"Silver Knight" Breakfast Sponsorship = \$200

- Sponsor will receive, Company Name & Logo listed on the "Mid Knight Madness Sponsor Banner " to be hung in stadium for entire football season, as well listed on the back of event t-shirts and listed on the "Mid Knight Madness Sponsor Page" of our game day program.

"The Shield" Breakfast Sponsorship = \$100

- Sponsor will receive, Company Name & Logo listed on the back of "Mid Knight Madness" t-shirts, and listed on the "Mid Knight Madness Sponsor Page" of our game day program.

"The Sword" Breakfast Sponsorship = \$50

- Sponsor will receive, Company Name & Logo listed on the "Mid Knight Madness Sponsor Page" of our game day program.

Thank you for your consideration and support of the Knights Football program, it is greatly appreciated!